2024 OSBA CAPITAL CONFERENCE GUIDE



YOUR GUIDE TO THREE DAYS OF INSIGHTS, INNOVATION AND INSPIRATION

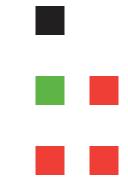






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WELCOME TO THE 2024 OSBA CAPITAL CONFERENCE

It is my great honor to introduce you to the nation's premier education event, where thousands of dedicated education leaders like yourselves unite to enhance our shared mission of excellence in public education.

Professional development is the cornerstone of effective educational leadership, and this conference provides an unparalleled opportunity for growth and learning. Our energetic lineup of keynote speakers will inspire and challenge us to think innovatively about the future of education. Their insights will not only broaden our perspectives but also equip us with practical strategies to implement in our districts.



One of the highlights of this conference is the Student Achievement Fair, where we celebrate the remarkable accomplishments of our students. This showcase is a testament to our young learners' incredible talent and hard work and the dedication of the educators who support them. It is a powerful reminder of why we are here: to foster environments where every student can succeed.

I encourage you to make the most of these days by fully engaging in the sessions, networking with fellow attendees and exploring the extensive Trade Show. Together, we can harness the power of collaboration and innovation to drive positive change in our schools.

Thank you for your commitment to education and for being part of this transformative experience. It starts with you! It grows when we work together. We can improve the quality of our students' education and lives. Please join me in making this year's conference a resounding success for public education!

Sally S Green

Sally S. Green President, Ohio School Boards Association Board member, Tuscarawas Valley Local (Tuscarawas)

GENERAL

Badges

Admission to all conference activities is limited to those wearing the official conference badge. If you were preregistered, you may print your badge at printing kiosks located at Registration or the Information Station.

Capital Conference App

Search the App Store or Google Play for "OSBA Conference" to download the app and build a personalized schedule, bookmark exhibitors, complete session surveys, access handouts and receive event updates. Attendees can log in to the app to track their Certificate of Attendance credits and download their certificates.

Internet access

Attendees can connect to the "FreeInternet" network to access free Wi-Fi in the Main Concourse and learning session rooms. Note: This is not a high-speed internet connection.

Session handouts

Handouts are available through the Capital Conference App or the conference website at https://conference.ohioschoolboards.org/2024/handouts.

Training credits

Certificate of Attendance

Attendees can log in to the Conference App to track their Certificate of Attendance credits. Log in to the app, then click "Check In" for each session you attend to receive credit for attending that session. In the app, you can view your credits by choosing "My Credits" in the menu and print your Certificate of Attendance or access a credit summary report from the "My Credits" screen. Note: You must be logged in to the app to track credits

If you prefer, you may complete the form available at https://conference.ohioschoolboards.org/2024/resources and return it to Melanie Price (mprice@ohioschoolboards. org).

CLE and CPIM credits

Conference attendees have an opportunity to earn continuing legal education (CLE) and Center for Public Investment Management (CPIM) credits. Attendees can earn up to 5.0 total CLE hours and 11 CPIM credit hours. Approved sessions are identified, including credit information.

Transportation to hotels

OSBA offers free, continuous shuttle bus service to the convention center from hotels that are not connected to or near the convention center as well as to the Greater Columbus Convention Center's (GCCC) East parking lot. The shuttle pickup is at the connector between GCCC and the Hyatt Regency.

Shuttle schedule:

Sunday, Nov. 10:

- first hotel pickup is at noon
- last bus leaves the convention center at 9:30 p.m.

Monday, Nov. 11:

- first hotel pickup is at 7 a.m.
- last bus leaves the convention center at 7 p.m.

Tuesday, Nov. 12:

- first hotel pickup is at 7 a.m.
- last bus leaves the convention center at 4:30 p.m.

ACCESSIBILITY

Food restrictions and allergies

We work with the GCCC caterer to ensure that OSBA events offer vegetarian and gluten-free food options.

Hearing

OSBA strives to ensure that our platforms and providers are accessible. The keynote sessions will include live American Sign Language interpreters.

Family care lounge — nursing mothers' room

GCCC has a designated nursing mothers' room located in the GCCC connector between the convention center and the Hyatt Regency, near the escalator to Battelle Grand (North).

Tranquility Room

OSBA is committed to mental health and the conscious inclusion of neurodiverse attendees. The Tranquility Room in B 141 is a quiet space where nonflourescent lighting, weighted blankets and other sensory grounding tools are available. All attendees are welcome to stop in and replenish their energy.

Mobility and scooter rentals

As a Public Assembly Facility, GCCC is responsible for permanent building access accommodations, such as wheelchair ramps, automatic doors, elevator standards, door-width standards, parking facilities and restroom accessibility.

Wheelchair mobility

Wheelchairs are available at GCCC Public Safety. Contact Public Safety at (614) 827-2457.

Scooter rentals

You can rent a motorized scooter for use in the convention center and connecting hotels by contacting GCCC Guest Services at (614) 827-2531 to book.

Transportation

Shuttles with a lift can be arranged for transport between any official OSBA hotel and the convention center for door-to-door service for attendees with mobility devices. A phone number to call for scheduling will be posted on transportation signage and in the event app.

Wheelchair-accessible seating

Areas are set aside in the Union Station Ballroom to accommodate wheelchairs and scooters. Please see a General Session usher for the location.



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RESOURCES IN THE MAIN CONCOURSE

OSBA service centers to assist you

Information Station

Visit the Information Station, located across from the B Concourse meeting rooms, for assistance. The Information Station also holds lost-and-found items.

OHSPRA/OSBA Idea Center

Check out the Publication Exchange sponsored by the Ohio School Public Relations Association (OHSPRA) and OSBA, near B 130, to review some of the great communications work being done by schools across the state.

OSBA Bookstore

Stop by the OSBA Bookstore to purchase books, plaques and other items. Attendees will receive a special Capital Conference discount of 10% on all items purchased. Take advantage of this discount online throughout November. Use code 24CCTS at check out when purchasing publications from the store on the OSBA website. (Note that the Ohio School Law Manual 2024 and Ohio School Law Guide 2024 are exempt from this discount.)

OSBA Pavilion

Learn about tools and services OSBA offers school board members and the entire governance team. The OSBA Pavilion is the site for materials and conversations that highlight training, resources, information and expertise available to OSBA member districts.

Region Resource Center

Visit the Region Resource Center to learn more about OSBA's regional services and activities. Regional managers, officers and committee members are on hand to answer questions, discuss how you can get more involved with OSBA and talk about activities in their respective regions.

Additional resources

First Aid Station

The First Aid Station is located inside the Trade Show. Open:

- Sunday, Nov. 10, from 11 a.m. to 7:30 p.m.
- Monday, Nov. 11, from 8 a.m. to 6:30 p.m.
- Tuesday, Nov. 12, from 8 a.m. to 4 p.m.

GCCC Guest Services Centers

Located near the South Café and Marketplace near the Hyatt Regency and in the Main Concourse next to the Discovery Café, these areas are staffed by Convention Center Guest Ambassadors. Stop by to receive directions, facility or event details or information on local highlights. Additional services, including outbound shipping and mobile scooter rentals, are available at the service center near the Hyatt Regency.

Conference rules/standards

- 1. The views and opinions expressed by participants in presentations and materials, or by exhibitors in the Trade Show, do not necessarily reflect the views of OSBA or its members, officers, trustees, employees, agents or representatives. OSBA does not endorse any speaker, exhibitor, sponsor, attendee or other participant in the conference by virtue of their participation.
- 2. Unauthorized audio recording or videotaping of any session is strictly prohibited. Conference participants violating this rule may be asked to leave the conference without a refund.
- 3. OSBA and its designees may record, photograph and/or stream various aspects of this event for archival and promotional purposes. Registration, attendance and/or participation at the OSBA Capital Conference constitutes an agreement by the individual to OSBA's use and distribution (both now and in the future) of the individual's image or voice in photographs, videos, and print and electronic reproductions of the conference.
- 4. Attendees are not permitted to distribute materials or otherwise market themselves or their businesses in contracted convention space unless they receive prior approval from OSBA. Exhibitors must limit their marketing activities to within the confines of their booth.
- 5. OSBA is committed to providing an inclusive, harassment-free conference environment for all attendees of the OSBA Capital Conference and Trade Show. No form of harassment of conference participants by any person, including but not limited to employees, registered attendees, guests and exhibitors, during the conference will be tolerated. Conference participants violating these rules may be asked to leave the conference without a refund. If you feel that you have been subjected to harassment, please contact Sara C. Clark at (614) 635-1898 or Dr. Kathy McFarland at (614) 635-1915. If you feel unsafe, please contact convention center security immediately. If you have other concerns, please contact Jeff Chambers at (614) 635-1920, or speak with OSBA staff at the OSBA Pavilion or Information Station.
- 6. As a courtesy to others, please silence your cellphone during sessions.

RELATED EVENTS

Sunday, Nov. 10		
10 a.m1 p.m.	OSBA Board of Trustees Meeting	B 130-132
1:30 p.m3:30 p.m.	Ohio School Report Card Meeting	B 143-145
Monday, Nov. 11		
7 a.m9 a.m.	OSBA Audit Committee Meeting	Hilton Columbus Downtown
7:30 a.m9 a.m.	Region Executive Committee meetings	Battelle Grand North
8 a.m5 p.m.	Ohio Association of School Business Officials committee meetings	B 244-245 and B 246
9 a.m10:30 a.m.	Ohio Coalition for Equity & Adequacy of School Funding	C 150-151
10:30 a.m11:30 a.m.	YBM-Under 35 Networking Meeting	B 142
Tuesday, Nov. 12		
7:30 a.m8:30 a.m.	Small School District Advisory Network Breakfast (invitation only)	C 150-151
8 a.m9 a.m.	OSBA Board Leadership Institute Focus Group	B 142
8 a.m5 p.m.	Ohio Association of School Business Officials committee meetings	B 244-245 and B 246

STUDENT ACHIEVEMENT FAIR 2024

 DATE
 TIME

 Monday, Nov. 11, 2024
 10 a.m. to 2 p.m.

Student Achievement Fair performing groups

- 10 a.m. Jones Eighth-Grade Choir Upper Arlington City (Central Region)
- 10:15 a.m. Upper Arlington High School Symphony Strings Upper Arlington City (Central Region)
- 10:35 a.m. Synergy Oakwood City (Southwest Region)
- 11:30 a.m. Indoor Percussion Dawson-Bryant Local (Lawrence) (Southeast Region)
- 11:55 a.m. Chaney Dance Youngstown City (Northeast Region)
- 12:15 p.m. Southview Steel Lorain City (Northeast Region)
- 12:40 p.m. Bethel-Tate Middle School Band Bethel-Tate Local (Clermont) (Southwest Region)
- 1:30 p.m. Woodmore High School Jazz Band Woodmore Local (Sandusky) (Northwest Region)



The OSBA Capital Conference Student Achievement Fair highlights outstanding student performance groups and fresh, innovative initiatives from school districts across the state.

Student programs

Visit with students, teachers and administrators to learn about programs and initiatives that are helping students achieve. View the program listing in the Capital Conference App or pick up a program as you enter the Student Achievement Fair.

Digital art show

The Student Achievement Fair features a digital student art show. Outstanding artwork by students from school districts across the state will be on display. Don't miss this chance to see some of the highly creative work coming out of Ohio's public schools. Sponsored by Pepple & Wagonner Ltd.

SUNDAY, NOV. 10 SESSIONS AT A GLANCE

Current as of Oct. 2, 2024. This conference schedule is subject to change.

Advocating for dollars and sense in public education

2:30 p.m.-3:30 p.m.

A 112-113

12:30 p.m1 p.m.	
New conference attendee orientation	A 111

1 p.m2 p.m.	
A holistic approach to improving student attendance	A 114-115
Addressing student needs in a post-COVID-19 world	A 226
Behind Title IX: Tips for successful investigations	A 213-215
Creating connections: School boards engaging the community	A 216
Embracing leadership	A 123-125
Envisioning 'workforce' in education: What works?	A 220-222
Game on: Revolutionizing school health education	A 112-113
How Millennials and Gen Z are impacting education	A 120-122
Parental rights in K-12 education	A 210-212
Where did all the students go?	A 223-225

Be careful what you label a weakness!	A 226
Benefits of a board committee structure	A 123-125
EdChoice voucher lawsuit on track for success	A 213-215
Effective messaging after the AOS levy guidance	A 223-225
Ethics rocks some more!	A 210-212
Launching a comprehensive community engagement plan	A 114-115
Legislation impacting OHSAA-member districts	A 220-222
Presiding with purpose: The board president's role	A 120-122
Reducing barriers and serving vulnerable students	A 216

4 p.m5:30 p.m.	
First General Session with Mary Steenburgen	Union Station Ballroom

5:30 p.m6:30 p.m.	
Welcome Reception	GCCC Main Concourse

7 p.m9 p.m.		
OSBA Black Caucus Dinner with Meryl Johnson	AT THE	Battelle Grand North

1:30 p.m3:30 p.m.	
Spotlight Session : We all want to thrive: Becoming the change we want to see	B 230-232

Sedgwick | managed care ohio





Challenges teach us resilience, how to forge ahead and find ways to remain steady on the path forward. As schools and their employees have adapted to workforce challenges, so has Sedgwick MCO. For our managed care clients in Ohio, we help guide them toward effective stay at work and return to work options, toward strong outcomes for injured employees, toward clarity in the claims experience, and toward increased stability and peace of mind, even when facing bumps or curves in the road. No matter where the journey leads, our teams across the state are here to smooth the way and lighten the burdens, to overcome obstacles, to walk through it all together. At Sedgwick MCO, CARING COUNTS on the path Lorward

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MONDAY, NOV. 11 SESSIONS AT A GLANCE

8:30 a.m9 a.m.	
New conference attendee orientation: Take 2	A 120-122

9 a.m10 a.m.	
Above the flood: New Boston Local lets in light	A 226
Building a facilities communications plan	A 220-222
Developing a student-run experiential learning program	A 216
Doubling down: Making impactful and ethical decisions	A 120-122
Empowering futures: Cultivating student success	A 112-113
From crucial to courageous: The power of dialogue	B 230-232
From isolation to integration	A 223-225
Incorporating farm-to-school programs in Ohio districts	B 131
Let them move	A 111
Maximize impact through the power of partnerships	B 130
Misbehavior to discipline: Discipline across settings	A 210-212
Principal leadership matters	A 123-125
Renewable energy: The financial impact on schools	A 114-115
Shift to a customer focus to keep your students	A 213-215
Superintendent transition: Ensuring continuity	B 132

9 a.m11 a.m.	
Spotlight Session : OEPI examines school funding and taxation	B 233-235

10 a.m.-2 p.m.

Visit the Student Achievement Fair

10 a.m.-6 p.m.

Visit the Trade Show

10:30 a.m11:30 a.m.	
2024 case law update	A 210-212
Addressing the needs of the whole Black child	A 112-113
Alternative graduation pathways: A panel discussion	B 230-232
Bargaining hot topics: A panel discussion	A 123-125
Creating a comprehensive school reunification plan	A 111
Essential policies for 2025: Part 1	A 120-122
From chaos to clarity: Simplifying school finance	A 220-222
Inclusive instructional leadership in action	A 226
Innovations in school-based suicide prevention	B 130
Securing your K-12 environment from cyberthreats	A 216
Sharing your story: Effective school communications	B 242-243
Small changes lead to big returns in student success	B 132
Student-driven communication: Innovative PR strategies	B 131
Technology misuse and employee discipline	A 223-225
Understanding parental rights in education	A 213-215
Understanding workers' compensation in Ohio	B 240-241
Wearing dual hats: Board member and educator	A 114-115

11 a.m11:30 a.m.	
Exhibitor Express Talk: Solar savings improve districts' operational spending	Trade Show aisle 100

11:30 a.m11:40 a.m.	
Spark Session : Comprehensive school safety	B 143-145

11:45 a.m11:55 a.m.	
Spark Session : Civic engagement and student voice	B 143-145

11:45 a.m1:15 p.m.		
Monday Conference Luncheon with Anne Marie Anderson	ATT -	Battelle Grand North

noon-12:10 p.m.	
Spark Session : Challenge the status quo with online learning	B 143-145

12:15 p.m12:25 p.m.	
Spark Session : Thinking outside the box: Gifted to inclusive	B 143-145

12:30 p.m12:40 p.m.	
Spark Session : Student wellness drives success	B 143-145

12:45 p.m12:55 p.m.	
Spark Session : Enhancing student wellness in Ohio	B 143-145

1 p.m.–1:30 p.m.		
Exhibitor Express Talk : Connecting for success: Engaging leadership teams	000	Trade Show aisle 100

Current as of Oct. 2, 2024. This conference schedule is subject to change.

1 p.m2 p.m.	
Beyond behavior: Role of the success skills coach	A 213-215
Building design for different pedagogies	A 226
Curriculum matters: Successful review and selection	B 132
Driving innovation: Leading Ohio's AI revolution	A 112-113
Empowering diverse school and home connections	B 230-232
Essential policies for 2025: Part 2	A 120-122
Gender issues and the law: Episode 3	A 210-212
Juggling school leadership in today's environment	A 223-225
Knowledge is power: Manage school energy expenses	B 240-241
Literacy success through a decision-making framework	A 216
Navigating challenges and building solutions	B 130
Ohio School Bus Safety Working Group recommendations	A 123-125
Property values increasing? What's the full story?	A 220-222
The path to high school success	B 131
The Quest for OZ: Workforce development services	A 114-115
Understanding and addressing meal debt	B 242-243
Your ESC: A partner for educator retention	A 111

1 p.m.–3 p.m.	
Spotlight Session : Authentic student learning drives district change	B 233-235

2 p.m2:30 p.m.	
Exhibitor Express Talk : Strategies for teacher shortages and achievement gaps	Trade Show aisle 100

2:30 p.mconclusion	
Annual Business Meeting of the OSBA Delegate Assembly	Union Station Ballroom

MONDAY, NOV. 11 SESSIONS AT A GLANCE

2:30 p.m3:30 p.m.	
Addressing behaviors by students with disabilities	A 210-212
Board meetings live and in-person: What can go wrong?	A 120-122
Career awareness through the VETTS Clinic	A 226
Consistency and collaboration in a PLC	B 131
Cultivating humanity in your administrative team	B 132
Ensuring safe journeys: Managing school transportation	A 114-115
Finance it, buy it, build it: Navigating building projects	A 213-215
Increase mental health access with a teletherapy consortium	B 230-232
Interpreting Ohio's gifted rule updates	A 123-125
Leading for equity through language mindfulness	A 223-225
Preventing principal burnout through mentoring	A 112-113
Removing barriers to elevate student achievement	B 240-241
School Funding Plan Workgroup update	B 143-145
Security instructors share bus safety strategies	B 130
Strategic storytelling: Inspiring action	A 111
Supporting student mental health	A 216
Training coaches to support student-athlete wellness	A 220-222
Using EasyProcure, the education procurement card	B 244-245

2:30 p.m4:30	p.m.	
Spotlight Session : Future classrooms: Integrating Al into K-12 schools		C 150-151

2:45 p.m3:15 p.m.		
Exhibitor Express Talk: Using thermostats to increase comfort and cost savings	000	Trade Show aisle 100

Current as of Oct. 2, 2024. This conference schedule is subject to change.

3:30 p.m4 p.m.		
Exhibitor Express Talk : How to tackle the 'now what' of strategic plans	000	Trade Show aisle 100

4 p.m5 p.m.		
A guide to financing facility projects	A 226	
Best practices in administrator compensation	B 240-241	
Connecting school board standards and student achievement	A 120-122	
Engaging your partners: Key to school improvement	A 111	
Large-scale construction and development projects	A 114-115	
More brownies and less broccoli: Focusing on innovation	B 131	
Pathways to success	A 220-222	
Proven strategies to attract and retain staff	A 216	
Reflections on navigating a crisis	A 223-225	
Social media and youth mental health: Can we help?	B 230-232	
Students as STEM ambassadors	B 130	
Tax incentives and their effects on districts	A 213-215	
The ABCs of treasurers' speak	A 123-125	
The sound of inclusive music	B 132	
Top 10 legal mistakes at board meetings	A 210-212	
Transportation emergency planning	A 112-113	

4:15 p.m4:45 p.m.	
Exhibitor Express Talk : Connecting for success: Engaging leadership teams	Trade Show aisle 100

	5 p.m6 p.m.	
President's Reception		Trade Show

OSBA SWAG STORE NOW OPEN!



SCAN THE QR CODE TO BROWSE ITEMS AND PLACE YOUR ORDER





OHIO SCHOOL BOARDS ASSOCIATION WWW.OHIOSCHOOLBOARDS.ORG

TUESDAY, NOV. 12 SESSIONS AT A GLANCE

8 a.m9 a.m.	
Civic engagement: Empowering Ohio's youth	A 226
Community engagement: Ensuring all are welcome	B 131
Effective district PBIS framework	A 216
Implementing evidence-based crisis response	B 130
Innovating for tomorrow: AI in action	A 213-215
One district's journey against chronic absenteeism	A 114-115
Resources to support board leadership	A 120-122
Revenge of the nerds: Listen to your IT staff	A 111
School services for refugees	A 220-222
Senate Bill 104: The status of Ohio's bathroom bill	B 240-241
Strategic transformation: Creating a go-to district	A 123-125
Student voice and choice: Ready for tomorrow	A 223-225
The impact of STEM spaces in K-12 education	A 112-113

8 a.m11 a	.m.	
Visit the Trade Show		
8:15 a.m8:4	5 a.m.	
Exhibitor Express Talk : Adding air conditioning to your legacy buildings		Trade Show aisle 100

8:15 a.m9:15 a.m.	
School Law Workshop: Marijuana use by employees and students	A 210-212

8:30 a.m9:30 a.m.	
Tuesday Morning Coffee Break	Trade Show

8:30 a.m.-10:30 a.m.

Spotlight Session:
OSBA legislative update



9 a.m9:30 a.m.		
Exhibitor Express Talk: Solar savings improve districts' operational spending	000	Trade Show aisle 100

9:30 a.m10:30 a.m.	
A seat at the table: Developing an engagement plan	A 216
Appreciology: The art and science of appreciation	A 111
Best practices: Special needs transportation	B 130
Building your brand: Messaging what matters	A 114-115
Evaluating CTC satellite program funding	A 112-113
Finding the diamonds: Hiring quality administrators	B 131
Flipping the script: Community-first planning	A 123-125
Intensifying literacy interventions	B 132
LeaderSHIFT: Leadership to address today's challenges	A 213-215
Proactive measures for school safety and security	A 226
Stop this crazy thing!	A 120-122
Succession planning and leadership development	A 223-225
The board member's role in budget planning	B 240-241
Understanding IDEA Part B fiscal requirements	A 220-222

9:30 a.m10:30 a.m.		
School Law Workshop : Generative AI year 2: What's changed?	A 210-212	

9:45 a.m10:15 a.m.	
Exhibitor Express Talk : How to tackle the 'now what' of strategic plans	Trade Show aisle 100

10:30 a.m11 a.m.	
Exhibitor Express Talk: Strategies for teacher shortages and achievement gaps	Trade Show aisle 100

10:45 a.m11:45 a.m.	
School Law Workshop : Here we go again: New Title IX regulations	A 210-212

11 a.m12:30 p.m.	
Second General Session with Boomer Esiason	Union Station Ballroom

12:30 p.m3:45 p.m.	
Spotlight Session : Public Records Training	A 220-222

Current as of Oct. 2, 2024. This conference schedule is subject to change.

1 p.m2 p.m.		
Creating a positive school climate and culture	A 114-115	
EPA Clean School Bus grants: The good, bad and ugly	A 120-122	
Equipping boards with special education fundamentals	A 123-125	
Learning from youth voice	A 111	
No cell bell to bell: Boundaries for screen time	A 112-113	

1 p.m2 p.m.	
School Law Workshop : Handling challenges to books and instructional materials	A 210-212

2:15 p.m3:15 p.m.		
School Law Workshop : Student discipline: Due (and don't) process	A 210-212	

OSBA CAPITAL CONFERENCE ENLIGHTENING KEYNOTE SPEAKERS





SUNDAY, NOV. 10 ACTIVITIES

SUNDAY SCHEDULE	
11 a.m7 p.m.	Conference Registration
12:30 p.m1 p.m.	New conference attendee orientation
1 p.m2 p.m.	Concurrent learning sessions
1 p.m5 p.m.	OSBA Bookstore and Region Resource Center open
1:30 p.m3:30 p.m.	Spotlight Session: We all want to thrive: Becoming the change we want to see
2:30 p.m3:30 p.m.	Concurrent learning sessions
4 p.m5:30 p.m.	First General Session with Mary Steenburgen
5:30 p.m6:30 p.m.	Welcome Reception
7 p.m9 p.m.	OSBA Black Caucus Dinner with Meryl Johnson

12:30 p.m.-1 p.m.

New conference attendee orientation

A 111

A must for first-time attendees! Get tips and insider information to maximize your experience. Learn how to organize your schedule, find your way around the convention center and make the most of your time. If you miss this session, it is offered again at 8 a.m. on Monday.

Mark E. Bobo, director of member relations, OSBA

1 p.m.- 2 p.m.

Concurrent learning sessions

A holistic approach to improving student attendance

A 114-115

Ontario Local (Richland) shares how it has used a proven model to advance student attendance. Instituting a wholechild approach to improve the student experience has dropped rates of absenteeism from 21% to consistently under 10% over the last four years.

Chris Miller, middle school principal; **Jordyn Eckert**, dean of students; and **Tim Mergel**, attendance officer, Ontario Local

Focus areas

Addressing student barriers and Critical and current issues

Addressing student needs in a post-COVID-19 world

A 226

Post-COVID-19, schools are facing a sharp increase in student behavior and mental health issues. A director of student services and an education attorney discuss strategies for managing student behavior, support for mental health issues, "child find" triggers and other obligations under the Individuals with Disabilities Education Act and Section 504 of the Rehabilitation Act of 1973.

Christina Henagen Peer, partner, Weston Hurd LLP; and Andy Trujillo, director of student services, Strongsville City

Focus areas

Addressing student barriers and Legal

Behind Title IX: Tips for successful investigations

A 213-215

Legal counsel, a district superintendent and a Title IX investigator discuss practical suggestions and tips for running a smooth and seamless Title IX investigation, from intake through the decision-making stage. Review recent updates to the regulations to stay compliant.

Maria Limbert Markakis, managing partner, and David Sipusic, senior counsel, Peters, Kalail and Markakis Co. LPA; Erik H. Beun, superintendent, East Holmes Local (Holmes); and David Morgan, president, TMD Consulting

Focus areas

Administration, Critical and current issues and Legal

Creating connections: School boards engaging the community

A 216

Explore the critical role school boards play in fostering meaningful connections with the community. Gain insights and actionable strategies to enhance your district's community engagement efforts and foster meaningful connections for shared success within your district.

Ana Chapman, board member, Berea City

Focus areas

Board governance, Community engagement and Public relations

Embracing leadership

A 123-125

Learn how to enhance leadership skills, foster a positive school culture and navigate challenges in this session for school leaders. Discover practical strategies through interactive scenarios and discussions, and refine your ability to lead transformational change and contribute to educational success as you embark on a journey to become an empowered, influential leader.

Dr. Kristilynn Turney, educational leader and consultant, Dr. Kristilynn Turney LLC; and Kevin Gale, director of human resources, and Kim Gates, director of adult education, Warren County Career Center

Focus areas

Administration and Leadership development

Envisioning 'workforce' in education: What works?

A 220-222

Review nationally recognized approaches to integrating a workforce focus into K-12 education. Learn how to design a K-12 system that helps students align their talents and passions to regional workforce opportunities in ways that make sense for the student and their family.

Tony Bagshaw, director, Ohio Strengths Collaborative, East Central Ohio ESC; and Dr. James Mahoney, assistant professor of practice, Ohio University

Focus areas

ESCs, Pathways/workforce and Student achievement

Game on: Revolutionizing school health education

A 112-113

Exploring a groundbreaking partnership between the **Fairfield County ESC** and Playbl Inc., this session delves into the implementation of evidence-based behavioral health video games in schools, which target vaping, opioid misuse and mental health issues. Learn about the design of the pilot program, data collection and staff professional development.

Dr. Marie C. Ward, superintendent, Fairfield County ESC; Dr. Lynn Fiellin, founder of Play2Prevent Lab and professor of biomedical data science, Dartmouth College; and Kirby Salerno, chief executive officer, Playbl Inc.

Focus areas Instruction and Wellness

How Millennials and Gen Z are impacting education

A 120-122

Discover how Millennials and Generation Z will impact society and public education in the coming years as we discuss this fall's OSBA Book Club selection, "Answering Why: Unleashing Passion, Purpose and Performance in Younger Generations" by Mark Perna.

Quinn Maceyko, board and management services consultant, OSBA

Focus areas

Administration and Board governance

Parental rights in K-12 education

A 210-212

In this engaging session, OSBA reviews the current legal and policy landscape involving parental rights in K-12 education as well as the emerging themes in parental rights legislation.

Sara C. Clark, chief legal counsel, and Kenna S. Haycox, deputy director of board and management services, OSBA

Focus areas Administration, Board governance and Legal

Where did all the students go?

A 223-225

Polaris Career Center shares best practices for using databases to track student success for those enrolled in career and technical education. Learn how comprehensive schools can use databases to track student success post-graduation and obtain follow-up data.

Mike Rhamy, director of teaching and learning, and **Bill Evans**, director of secondary education, Polaris Career Center

Focus areas

Career tech, Data management and District operations

1:30 p.m.-3:30 p.m. Spotlight Session

We all want to thrive: Becoming the change we want to see

B 230-232

Join a meaningful conversation about the importance of being seen, valued and heard, and learn how to leverage your role to build meaningful relationships and empower others in this interactive session. Gain insights and practical strategies to create inclusive environments where everyone feels respected and motivated to contribute their best. Hosted by the OSBA Diversity and Equity Committee.

Dr. Erica Booker, founder, Disrupter University

Focus areas

Administration, Board governance and Leadership development

2:30 p.m.-3:30 p.m.

Concurrent learning sessions

Advocating for dollars and sense in public education

A 112-113

Learn how a complementary partnership between Willoughby-Eastlake City's treasurer and the board of education's legislative liaison helped them effectively advocate for the district.

Jaime Shatsman, board member, and Nicholas Ciarniello, treasurer, Willoughby-Eastlake City

Focus areas

Board governance, Legislative and New board members

Be careful what you label a weakness!

A 226

Attend this session to become a better leader and master the best methods for fostering a growth mindset within yourself and your organization. **Port Clinton City** shares practical strategies to transform education, enhance collaboration and cultivate a culture of continuous improvement. Learn how small, consistent changes can lead to significant impacts.

Kelly Croy, director of innovation and instruction, and Patrick D. Adkins, superintendent, Port Clinton City

Focus areas

Leadership development and Student achievement

Benefits of a board committee structure

A 123-125

Toledo City shows how its board committee structure leads to specialization, efficiency, effectiveness and open communication. Board committees operate with clear agendas, make informed decisions and create means of transparency that enhance their governance practices and drive sustainable performance.

Dr. Romules Durant, superintendent; and Bob Vasquez, Christine Varwig, Randall Parker III and Polly Taylor-Gerken, board members, Toledo City

Focus areas

Board governance and New board members

EdChoice voucher lawsuit on track for success

A 213-215

Join the Ohio Coalition for Equity and Adequacy of School Funding for an up-to-date analysis of the legal and political proceedings surrounding the Education Choice Scholarship (EdChoice) voucher lawsuit and the necessity of coalescing efforts fom the entire public education community to preserve and enhance the constitutionally required public common school system.

William Phillis, executive director, Ohio Coalition for Equity and Adequacy of School Funding; Anthony J. Calderone, superintendent, LaBrae Local (Trumbull); and Craig McKendry, treasurer, Barberton City

Focus areas

Legal and Legislative

Effective messaging after the AOS levy guidance

A 223-225

Experienced superintendents and attorneys specializing in public finance and education discuss the technical and practical implications of levy and bond campaign guidance released by the Ohio Auditor of State's Office (AOS). Hear how your district can provide effective messaging for bond and levy campaigns within the limits of the guidance.

Nicole Donovsky and Matthew Stout, partners, Bricker Graydon LLP; Kathryn M. Powers, superintendent, Twinsburg City; and Dr. John Marschhausen, superintendent, Dublin City

Focus areas Administration, Board governance and Finance

Ethics rocks some more!

A 210-212

This update of an interactive and lively session covers the key provisions of the Ohio Ethics Laws. OSBA shares examples of restrictions and suggestions for managing conflicts of interest in real life, accompanied by words of wisdom from Jagger, McCartney and Britney, plus some disco!

Jennifer A. Hardin, senior deputy director of legal services, OSBA

Focus areas

Board governance, Legal and New board members

Launching a comprehensive community engagement plan

A 114-115

A hallmark of an effective school district is clear, transparent communication with the community to build trust and mutual agreement about the district's future. **Oakwood City** shares its comprehensive plan to create two-way communication to engage in open dialogue.

Dr. **Neil Gupta**, superintendent; **Amanda Brown**, director of community relations; and **John R. Wilson**, board member, Oakwood City

Focus areas

Administration and Community engagement

Legislation impacting OHSAA-member districts

A 220-222

Hear an update on current state and national legislation impacting OHSAA-member school districts.

Doug Ute, executive director; **Kristin Ronai**, director of compliance; and **Barbara Shaner**, lobbyist, Ohio High School Athletic Association (OHSAA)

Focus areas

Athletics/extracurriculars and Legal

Presiding with purpose: The board president's role

A 120-122

Congratulations on being elected to serve as the board president! Now what? Learn effective leadership techniques that foster collaboration so you can confidently guide your board and promote educational excellence in your district. This session is designed for current and future board leaders.

Kristine Robbins, board and management services consultant, OSBA

Focus areas

Board governance, Leadership development and New board members

Reducing barriers and serving vulnerable students

A 216

State coordinators from the Ohio Department of Education and Workforce (ODEW) explain the requirements of the federal Every Student Succeeds Act and Ohio's preventative approaches to decreasing educational barriers for students who are impacted by foster care or juvenile justice and/or those experiencing homelessness.

Betsy Hauck, court-involved youth coordinator, and Trish Barnett, homeless education programs coordinator, ODEW

Focus areas

Addressing student barriers and Administration



4 p.m.-5:30 p.m. (doors open at 3:45 p.m.)

First General Session

Union Station Ballroom

President's message: Sally S. Green, board member, Tuscarawas Valley Local (Tuscarawas)

President's Award presentation

Veteran board member recognition: Dr. Kathy McFarland, chief executive officer, OSBA

All-Ohio School Board presentation: Dr. Kathy McFarland

Keynote presentation: An Academy Award- and Golden Globe-winning actress, **Mary Steenburgen** is best known for her work in the films "Parenthood," "Philadelphia," "Stepbrothers" and "Book Club;" and television shows "Justified," "Orange is the New Black" and "The Last Man on Earth."

Steenburgen also starred in "Book Club: The Next Chapter." She co-wrote "Anywhere With You" for the film's end credits, and she and her co-stars recorded the vocals.

Steenburgen has co-written songs that have been featured on HBO and Roku television shows. She was shortlisted for an Academy Award for Best Original Song for "Glasgow (No Place Like Home)," featured in the film "Wild Rose."

Arrangements for the appearance of Mary Steenburgen made through Gotham Artists, New York, NY.

Sponsors



SUNDAY, NOV. 10 | 5:30 p.m.





7 p.m.-9 p.m. (doors open at 6:30 p.m.)

OSBA Black Caucus Dinner

Battelle Grand North

Dinner begins at 7 p.m.

Keynote presentation: Meryl Johnson taught for 40 years in **Cleveland Municipal** Schools. In November 2016, she was elected to the State Board of Education, representing District 11.

As a teacher, Johnson helped new or struggling teachers improve their skills and developed workshops on cultural competency and trauma-informed education to empower teachers to help all students succeed.

Johnson is an avid student advocate, helping her students develop leadership skills by training them in mediation, voter registration and community advocacy. She also transported student council leaders to Columbus to lobby for fair school funding.

Since her retirement, she has taught in the Upward Bound program at Case Western Reserve University every summer and hosts a weekly radio show called "It's About Justice."

Sponsors







MONDAY, NOV. 11 ACTIVITIES

MONDAY SCHEDULE	
7 a.m5 p.m.	Conference Registration
8 a.m5 p.m.	OSBA Bookstore open
8:30 a.m9 a.m.	New conference attendee orientation: Take 2
9 a.m5 p.m.	Region Resource Center open
9 a.m10 a.m.	Concurrent learning sessions
9 a.m11 a.m.	Spotlight Session: OEPI examines school funding and taxation
10 a.m2 p.m.	Student Achievement Fair open
10 a.m6 p.m.	Trade Show and Avenue for Answers open
10:30 a.m11:30 a.m.	Concurrent learning sessions
11 a.m11:30 a.m.	Exhibitor Express Talk: Solar savings improve districts' operational spending
11:30 a.m1 p.m.	Spark Sessions
11:45 a.m1:15 p.m.	Monday Conference Luncheon with Anne Marie Anderson
1 p.m1:30 p.m.	Exhibitor Express Talk: Connecting for success: Engaging leadership teams
1 p.m2 p.m.	Concurrent learning sessions
1 p.m3 p.m.	Spotlight Session: Authentic student learning drives district change
2 p.m2:30 p.m.	Exhibitor Express Talk: Strategies for teacher shortages and achievement gaps
2:30 p.mconclusion	Annual Business Meeting of the OSBA Delegate Assembly
2:30 p.m3:30 p.m.	Concurrent learning sessions
2:30 p.m4:30 p.m.	Spotlight Session: Future classrooms: Integrating AI into K-12 schools
2:45 p.m3:15 p.m.	Exhibitor Express Talk: Using thermostats to increase comfort and cost savings
3:30 p.m4 p.m.	Exhibitor Express Talk: How to tackle the 'now what' of strategic plans
4 p.m5 p.m.	Concurrent learning sessions
4:15 p.m4:45 p.m.	Exhibitor Express Talk: Connecting for success: Engaging leadership teams
5 p.m6 p.m.	President's Reception

CP CPIM CREDIT HOURS

AP AFFILIATE PROGRAM

8:30 a.m.-9 a.m.

New conference attendee orientation: Take 2

A 120-122

If you missed the orientation on Sunday, be sure to attend to get tips and insider information to maximize your experience. Learn how to organize your schedule, find your way around the convention center and make the most of your time.

Mark E. Bobo, director of member relations, OSBA

9 a.m.-10 a.m.

Concurrent learning sessions

Above the flood: New Boston Local lets in light

A 226

Hear how **New Boston Local (Scioto)** combined four school buildings into one K-12 school, which was built in a flood zone. The school is organized into three distinct academic zones specific to elementary, middle and high school functions, each with its own centralized resource space for students to collaborate with each other and faculty.

Melinda Burnside, superintendent, and Mike Staggs, former administrator, New Boston Local; and Dennis Paben, senior architect, Legat Architects

Focus areas Facilities and Instruction

Building a facilities communications plan

A 220-222

New guidelines from the state auditor have limited what district communications staff can do during a levy or bond issue campaign. **Shaker Heights City** explains how it found ways to operate within the rules and still successfully communicate around a massive facilities plan, leading to a successful bond issue.

Kristen Miller, assistant director of communications, and Dr. David Glasner, superintendent, Shaker Heights City

Focus areas

Administration, Community engagement and Public relations

Developing a student-run experiential learning program

A 216

The Experiential Learning Program (XLP) is a student-run program that provides career experiences for students and prepares them with professional skills to succeed. **Mason City** shares its experiences and details to help others implement this program in their schools.

Abhishek Bhave and Rishi Maguluri, XLP co-chief operations officers; Sarah Kim, chief marketing officer; Ellie Saylor, outreach manager; Prabhat Majji, healthcare industry manager; and Joe Schroeder, experiential learning coordinator, Mason City

Focus areas

Pathways/workforce and Student achievement

Doubling down: Making impactful and ethical decisions

A 120-122

Many leadership team decisions are relatively routine, but it may be more difficult to find the best way forward when the stakes are high. OSBA reviews techniques to help boards consider all opinions and variables and move through the decision-making process with confidence.

Cheryl W. Ryan, director of board and management services, OSBA

Focus area

Board governance and New board members

Empowering futures: Cultivating student success

A 112-113

Explore strategies that connect classroom learning to real-world experiences, and discover how work-based learning can reshape education. The **ESC of Central Ohio** shares examples gleaned through conversations with other agencies throughout the nation through its involvement with the U.S. Department of Education's Career Z Challenge.

Robb Gonda, director of college and career success; John Hambrick and Jama Cobb, work-based learning coordinators; and Kristina M. Lucas, career pathway specialist, ESC of Central Ohio

Focus areas

ESCs and Student achievement

From crucial to courageous: The power of dialogue

B 230-232

Embark on a transformative journey as **Danbury Local** (Ottawa) explores the profound impact of courageous conversations. Discover the art of navigating sensitive discussions with resilience and grace, unlocking the potential for positive change in both personal and professional realms.

Cari Lynn Buehler, superintendent, Danbury Local

Focus areas

Administration, Human resources and Leadership development

From isolation to integration

A 223-225

Orange City shares its journey to integrated student services, bringing together curriculum, special education and gifted education into a unified department to better meet students' diverse needs. Discover how collaborative efforts, driven by a shared vision, can seamlessly combine student service departments, enhancing the overall experience for all children.

Sheli Amato, director of curriculum; Dr. Katie Fallo, director of student services; Mary DiCarro, special education coordinator; Rebecca Fredmonsky, coordinator of gifted services; and Julie Raffay, coordinator of curriculum, Orange City

Focus areas

Administration and Instruction

Incorporating farm-to-school programs in Ohio districts

B 131

Farm-to-school programs showcase how local foods promote healthy eating and expose students to food system careers during the school day. Hear how **Youngstown City** connects agriculture, science and student wellness by cultivating lettuce in indoor growing towers, which is then served in school meals.

Elizabeth Douglass, assistant administrator, and **Rebecca Naab**, farm to school education program specialist, ODEW; and **Tascin Brooks**, director of food service, Youngstown City

Focus areas

District operations and Wellness

Let them move

A 111

Kirtland Local (Lake) uses physical activity and other wellness initiatives to support the whole child and staff wellness. Hear how these initiatives boost students' mental and physical health and increase academic achievement without adding costs or staff.

Chad VanArnhem, superintendent; **Missy Godina**, elementary principal; **Bob Race**, middle school principal; and **Victor Puskas**, high school principal, Kirtland Local

Focus areas

District operations, Student achievement and Wellness

Maximize impact through the power of partnerships

B 130

CNE Cares, a local food/school pantry, has leveraged unique local partnerships to meet community and student needs. Discover how these partnerships have allowed it to expand services beyond normal pantry operations, creating opportunities to meet other needs, both in the **Clermont-Northeastern Local (Clermont)** School District and beyond.

Julie Ann Schmidt, board member, and Lori Ponder, teacher, Clermont-Northeastern Local; Julie Poulin, resource coordinator, Clermont County ESC; and Wendy Schuchmann, resource procurement director, CNE Cares

Focus areas

Addressing student barriers, Community engagement and Critical and current issues

Misbehavior to discipline: Discipline across settings

A 210-212

Hear a comprehensive overview of disciplinary processes in both regular and special education settings. Review the key strategies, rights and procedures that equip educators and administrators with practical tools for handling student discipline. The session will also address First Amendment and search and seizure issues.

Ryan LaFlamme and Jeremy Neff, shareholders, Ennis Britton Co. LPA

Focus areas Administration and Legal

Principal leadership matters

A 123-125

Research shows that quality teachers, combined with effective principals, exponentially impact student achievement. ODEW partners with the Ohio Association of Elementary School Administrators and Ohio Association of Secondary School Administrators to offer networking, mentoring and professional growth for principals statewide. Hear how these initiatives align with principal standards, fostering impactful leadership and enhancing student outcomes.

Dr. **Scott Hunt**, deputy chief, field relations, and **Jill Grubb**, associate director, office of educator talent and leadership, ODEW

Focus areas

Administration, Leadership development and Principals

Renewable energy: The financial impact on schools

A 114-115

Renewable energy came to rural Northwest Ohio in 2010. Explore the financial benefits this has created for **Lincolnview Local (Van Wert)**, a small rural district, and what has transpired since its inception. Discover innovative ways to work with county commissioners, township trustees and community members involved in these projects.

Jeffrey T. Snyder, superintendent; Eric K. Germann, board member; and Kaitlyn R. Edelbrock, treasurer, Lincolnview Local

Focus areas District operations and Finance

Shift to a customer focus to keep your students

A 213-215

Public school enrollment is on the decline, but research suggests that a lack of customer focus may be a major factor. To reverse this trend, school districts must evolve how they approach student and family needs. In this session, **Toledo City** shares its journey to embrace a customer-centric approach.

Christine Varwig, board member, and **Brian Murphy**, chief of strategy and organizational development, Toledo City; and **Emily Douglas**, co-founder and chief, Experience Management Institute

Focus areas

Board governance, Critical and current issues and District operations

Superintendent transition: Ensuring continuity

B 132

As educational landscapes evolve, effective succession planning is essential for the sustained success and growth of school districts. The transition of a superintendent is a critical juncture that demands careful foresight, strategic planning and proactive measures to ensure continuity, stability and progress within schools.

Thomas Burton, executive director, High AIMS; and Gary Elgin Card, superintendent, Princeton City

Focus areas

Administration and Human resources

9 a.m.-11 a.m.

Spotlight Session

OEPI examines school funding and taxation

B 233-235

СР

Get a detailed look at the complex interaction of school funding and Ohio tax policy. The Ohio Education Policy Institute (OEPI) is a highly respected resource for state policymakers and educational organizations. Join a leading expert on school finance and tax policy to take a deep dive into issues impacting school district finances.

Dr. Howard Fleeter, consultant, Fleeter & Associates

Focus areas Critical and current issues and Finance

Sponsors

Ohio School Plan and Roetzel & Andress LPA

10 a.m.-2 p.m.

Student Achievement Fair

Hall B

OSBA's Student Achievement Leadership Team hosts the annual Capital Conference Student Achievement Fair. Learn about innovative approaches districts are taking to improve student achievement. Student entertainment groups will perform during the fair, and a digital display of student artwork will showcase the creativity within Ohio public schools. View the full list in the Capital Conference App or pick up a program as you enter the event.

Digital art show sponsor Pepple & Waggoner Ltd.



TRADE SHOW HOURS

Monday, Nov. 11 | 10 a.m.−6 p.m. Tuesday, Nov. 12 | 8 a.m.−11 a.m.

Trade Show HALLS A-B

Don't miss the opening of the Trade Show, where you'll find just about everything a school district might need, all under one roof. Visit conference sponsors to complete your OSBA Game Card. Trade Show hours, information on the Trade Show Game and a list of exhibitors begins on **page 54**.

Avenue for Answers HALL B BOOTHS 1424-1439

This is a popular place for attendees to meet with experts from various state agencies, associations and organizations. A list of participants begins on **page 76**.

10:30 a.m.-11:30 a.m.

Concurrent learning sessions

2024 case law update

A 210-212

Review the latest legal developments shaping education in this concise, informative session. OSBA's chief legal counsel discusses the latest court decisions affecting school law in Ohio. Gain key insights and stay current on the evolving legal landscape. Don't miss this essential annual update!

Sara C. Clark, chief legal counsel, OSBA

Focus areas

Legal and New board members

Addressing the needs of the whole Black child

A 112-113

Through the lens of Twinsburg High School's Exploration of Black Voices in Literature class, examine the nuances involved in culturally relevant learning that addresses the needs of the whole Black child. Hosted by the OSBA Black Caucus.

Daneé Pinckney, English teacher; Emily Hunt, principal; and Kathryn M. Powers, superintendent, Twinsburg City

Focus areas

Addressing student barriers and Student achievement

Alternative graduation pathways: A panel discussion

B 230-232

A panel of experienced superintendents representing a diverse group of students share practical and successful options for students seeking alternative graduation pathways, as implemented in their districts.

Julie Martin, managing partner, and Jessica Philemond, partner, Scott Scriven LLP; Dr. Angela Chapman, superintendent, Columbus City; Dr. Robert W. Hunt, superintendent, Upper Arlington City; and Mindy McCarty-Stewart, superintendent, Kettering City

Focus areas

Addressing student barriers, Instruction and Student achievement

Bargaining hot topics: A panel discussion

A 123-125

Join us for a hot topics discussion that covers how to navigate complex bargaining and labor relations issues. This panel, including education attorneys and experienced K-12 school administrators, reviews how to avoid conflicts of interest, how to navigate strikes, the role of a board member and more.

Jason Stuckey and David Lampe, partners, Bricker Graydon LLP; Daniel M. Romano III, treasurer, West Clermont Local (Clermont); and Bob Longworth, superintendent, Lockland Local (Hamilton)

Focus areas

Administration, Human resources and Legal

Creating a comprehensive school reunification plan

A 111

School reunification is an integral part of a district's emergency operation plan. Rather than a simple evacuation, reunification is the coordinated movement of staff and students who are on site at a school following an incident. Learn more about this concept and the value of preplanning and coordination with local first responders and outside agencies.

Katharine Clayton, director of public school safety, Butler County ESC; Shawn Riley, administrator of school safety, Hamilton County ESC; and Jason Bryge, school safety coordinator, Warren County ESC

Focus areas ESCs and Safety and security

Essential policies for 2025: Part 1

A 120-122

OSBA explores key policy issues impacting students, instructional programs and district operations. Topics include new and revised policies from recent state legislation and directives from state agencies.

Gamy Narvaez and **Julie S. Towns**, policy consultants; and **Kenna S. Haycox**, deputy director of board and management services, OSBA

Focus areas

Administration and Critical and current issues

From chaos to clarity: Simplifying school finance

A 220-222

School finance can be a boring topic, often falling on deaf ears. Discover effective ways to communicate district financial issues that will engage community partners and provide feedback to the treasurer's office, including free tools available to districts.

CP

Cajon Keeton, treasurer, Benton Carroll Salem Local (Ottawa); and Jeffrey J. Dornbusch, treasurer, Port Clinton City

Focus areas

Community engagement, Finance and New board members

Inclusive instructional leadership in action

A 226

For over a decade, the University of Cincinnati Systems Development & Improvement Center has helped 1,000 principals and assistant principals, over 100 vertical team members and nearly 100 central office personnel across hundreds of districts in Ohio increase their use of inclusive instructional leadership practices. Learn about the impact of these free learning opportunities.

Dr. Libby Wallick and Dr. Rodney Harrelson, consultants, University of Cincinnati; Colleen Kornish, consultant and coach, SST 9; Ike Holzapfel and Jamie Smith, teaching and learning consultants, ESC of Northeast Ohio; and Dr. Keith Bell, instructional facilitator, Ohio State University Student Leadership Collaborative

Focus areas

Administration, Principals and Student achievement

Innovations in school-based suicide prevention

B 130

Youth suicide is a major concern for schools, but evidenceinformed prevention programs can reduce suicide risk and increase student wellness. Nationwide Children's Hospital reviews strategies to augment youth suicide prevention programming through modeling, role-play, classroombased discussion and gamified learning using a new webbased prevention program.

Dr. John Ackerman, suicide prevention clinical manager; Dr. Amberle Prater, clinical lead supervisor; and Benjamin Miller, suicide prevention project lead, Nationwide Children's Hospital

Focus areas

Critical and current issues and Wellness

Securing your K-12 environment from cyberthreats

A 216

K-12 continues to be a prime target for cyber criminals, and their methods and tactics change rapidly. While it may be impossible to guarantee that you won't be impacted by cyber events, MCOECN reviews steps districts can take to help improve their security posture.

Scott Gaughan, director of network services; Brad Pursell, security analyst/engineer; and Art Provost, chief information security officer, MCOECN

Focus areas

Data management and Safety and security

Sharing your story: Effective school communications

B 242-243



Every school district, school building and school board has a story to tell. Telling your story effectively and consistently in good times can build up critical goodwill to bank on when a controversy or crisis hits. **Hennes Communications is an OSBA affiliate program.**

Thomas Fladung, managing partner, Hennes Communications

Focus areas

Administration and Public relations

Small changes lead to big returns in student success

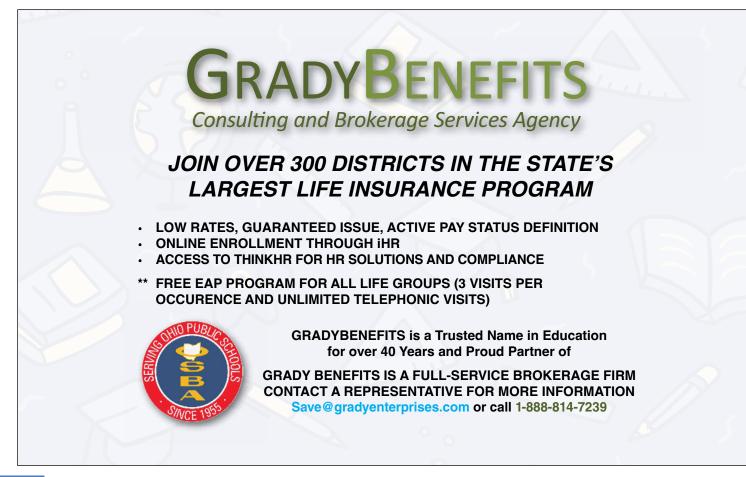
B 132

With buildings ranging from 45 to 100 years old, **Orange City** identified three types of existing spaces that could be enhanced with small renovations, leading to huge returns in student achievement, collaboration, engagement and impact. Interior designers and educators share how these smaller projects allow for expanded programming and student success.

Nicole Monaco, interior designer, and Cheryl Fisher, educational planner, ThenDesign Architecture; and Dr. Lynn Campbell, superintendent; Todd Puster, treasurer, and Ted Roseberry, director of operations, Orange City

Focus areas

Facilities and Student achievement



Student-driven communication: Innovative PR strategies

B 131

Discover the untapped potential of leveraging students in your district's public relations. PR directors from the Ohio School Public Relations Association illustrate how student-led communications can amplify your district's engagement. Join us for an interactive discussion on empowering students through engaging experiences that simultaneously expand your district's communications efforts.

Alicia Mowry, director of public information, Delaware Area Career Center; Cristina Capretta, director of marketing and community relations, Berea City; AJ Huff, public relations coordinator, Butler Tech; and Betsy Fuller, executive director of school/community relations, Lakota Local (Butler)

Focus areas

Administration, Community engagement and Public relations

Technology misuse and employee discipline

A 223-225

School attorneys delve into concerns related to technology misuse in school districts. Examine real-world scenarios, applying the law to address issues like unauthorized access, document alteration, security breaches and records management.

Hollie Reedy, attorney, and Pamela Leist, shareholder, Ennis Britton Co. LPA

Focus areas Legal and Technology

Understanding parental rights in education

A 213-215

Learn which educational program parameters are determined by the board and administration; when parents have a right to information and control; and ways to resolve conflicts that arise when parents' demands and board and administration authority overlap.

David Hirt, shareholder, Roetzel & Andress Co. LPA

Focus areas Administration and Legal

Understanding workers' compensation in Ohio

B 240-241

Review aspects of the Ohio Bureau of Workers' Compensation system, such as the parties involved and their roles, information on safety grants and important dates and best practices for school districts. **Sedgwick and Sedgwick Managed Care Ohio are OSBA affiliate programs.**

Rejeana Woolum-Napier, member services manager, Sedgwick; and **Kiesha Martin**, client services representative, Sedgwick Managed Care Ohio

Focus areas

District operations and Human resources

Wearing dual hats: Board member and educator

A 114-115

A panel of board members who also spend their days in the classroom share their experiences. Two elementary teachers and an instructional coordinator discuss current education and policy issues and the impact they have on those issues while serving in dual roles.

Tami Morrison, board member, Maplewood Local (Trumbull); Michele Krieg, board member, Geneva Area City; and Patricia Fisher, board member, Champion Local (Trumbull)

Focus area Board governance

11 a.m.-11:30 a.m.

Exhibitor Express Talk

Solar savings improve districts' operational spending

Trade Show, end of aisle 100

Melink Solar explains how schools can use federal Direct Pay programs or other financing for roof mount, ground mount or carport solar arrays. Learn how solar can create long-term financial sustainability for districts by decreasing their dependence on increasingly expensive utilities.

Scott Fritz, business development manager, Melink Solar

Sponsor Melink Solar

MONDAY ACTIVITIES | 10:30 A.M. LEARNING SESSIONS 29

11:30 a.m.-1 p.m.

Spark Sessions

B 143-145

Grab lunch and spark your curiosity with these quick presentations that succinctly cover a topic in just 10 minutes. Full session details are included in the Conference App.

11:30 a.m.-11:40 a.m.

Comprehensive school safety

Review Ohio's Comprehensive School Safety Framework, with a focus on psychological safety measures including addressing bullying behavior and positive behavioral interventions and supports. Get resources for policy implementation and interventions to prevent and address violent behavior in Ohio schools.

11:45 a.m.-11:55 a.m.

Civic engagement and student voice

YouthTruth's Civic Readiness Project has surveyed over 150,000 high school students on the degree to which they feel prepared to participate in civic life and contribute to their communities. The students' voices offer profound insights for schools working to prepare civic-minded members of society who can support a healthy democracy.

Noon-12:10 p.m.

Challenge the status quo with online learning

Fairfield County ESC shares how online learning helps students create opportunities beyond credit recovery while encouraging teachers to be flexible by integrating online learning options. Let's meet students' and teachers' needs for personalization and harness the power of online learning to enhance student engagement and educator growth.

12:15 p.m.-12:25 p.m.

Thinking outside the box: Gifted to inclusive

Centerville City's Destination Imagination (DI) Program was originally designed for gifted students but now includes all students. In fall 2017, the district launched the first special needs team. Learn how to think outside the box to include everyone through the example of this creative, problemsolving program.

12:30 p.m.- 12:40 p.m.

Student wellness drives success

Explore the development and impact of an all-inclusive Wellness Department to address the needs of the whole child. Learn about the department structure and the dayto-day benefits.

12:45 p.m.-12:55 p.m.

Enhancing student wellness in Ohio

Explore how Future Forward Ohio prioritizes student wellness. Hear how supporting school mental health and wellness helps students recover from adverse childhood experiences through program implementation, resource utilization and Student Wellness and Success Funds.



11:45 a.m.-1:15 p.m. (doors open at 11:30 a.m.) Monday Conference Luncheon

Battelle Grand North

(Reservation required)

Introduction of speaker: Sally S. Green, board member, Tuscarawas Valley Local (Tuscarawas)

Keynote presentation: Anne Marie Anderson is a threetime Emmy Award-winning broadcaster, keynote speaker and author. Having spent more than three decades in sports television, she has covered many of the industry's biggest events, including six Olympic Games, golf's majors, NBA and Major League Baseball playoffs, heavyweight title fights and the Super Bowl. She has been recognized nationally for her journalism and leadership in the advancement of sports.

Her upcoming book, "Cultivating Audacity — How to Dismantle Doubt and Take Bold Risks," challenges readers to recalibrate their relationship with fear and explore life free of the barriers that stand between them and the life they want to lead.

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Sponsors

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1 p.m.-1:30 p.m.

Exhibitor Express Talk

Connecting for success: Engaging leadership teams

Trade Show, end of aisle 100

Learn how district leaders, in collaboration with their boards, can grow as a team, develop and retain talent, and foster a relationship-driven culture. Discover skills to connect and engage with others; a proven approach to building high-performing groups, from a board meeting to the classroom; and tools to bring out the best in your team.

Dr. Kristin Booth, executive strategist, Capturing Kids' Hearts

Sponsor

Capturing Kids' Hearts

1 p.m.-2 p.m. **Concurrent learning sessions**

Beyond behavior: Role of the success skills coach

A 213-215

The role of a success skills coach extends beyond student behavior. This model is comprehensive, from providing professional development and coaching staff on ways to improve engagement and academics to fostering family support and community connections. Learn how this role has empowered educators and students to succeed in today's learning environment.

Rachel Glass, director of services, and Abby Otting, lead success skills coach, Mercer County ESC; and Jeanne M. Osterfeld, superintendent, and Matt Triplett, middle school principal, Parkway Local (Mercer)

Focus area

Addressing student barriers, Community engagement and ESCs

Building design for different pedagogies

A 226

A school's design, organization and activation should be rooted in its educators' vision for pedagogy, curriculum and learning. Explore the art of designing for different pedagogies, including examples from Winton Woods City's award-winning project-based learning campuses.

Jeff Parker, director of visioning, and Gregor Lewis, design director, SHP; and Steve Denny, superintendent; Eric Martin, high school principal; and Jeremy Day, intermediate school principal, Winton Woods City

Focus area

Facilities and Student achievement

Curriculum matters: Successful review and selection

B 132

Northridge Local (Montgomery) offers clear steps for developing a successful curriculum review and selection process, particularly addressing the science of reading. Have your questions answered, and leave with a plan to support administrators and teachers in effectively implementing the chosen curriculum.

Dave Jackson, superintendent; Tina M. Fiore, board member; Tina Kretzer, K-5 literacy coach; Kimberly Puckett, director of curriculum; and Tony Hiser, building administrator, Northridge Local

Focus area Student achievement

Driving innovation: Leading Ohio's AI revolution

A 112-113

Under Lt. Gov. Jon Husted's leadership, Ohio is at the forefront of the artificial intelligence (AI) revolution, pioneering the use of AI to spur economic growth, improve public services and equip the workforce for the future. Discover how Ohio is unleashing the power of AI to create a smarter, more prosperous future for all.

Dwight Crum, deputy director, Innovate Ohio

Focus area

Critical and current issues and Technology

MONDAY, NOV. 11 | 1 p.m.

Empowering diverse school and home connections

B 230-232

Learn how to build intentional relationships that contribute to a vibrant and supportive school community. **Princeton City** shares how it empowers parents and families through signature programs, including the Parent Academy, Second Cup of Coffee, Hispanic Heritage Festival, Festival of Arts, Literacy & Resource Fair and Princeton Mobile Book Center.

Mary Cleveland, board member; Ana Martinez, bilingual parent liaison; and Gary Elgin Card, superintendent, Princeton City

Focus area

Addressing student barriers and Community engagement

Essential policies for 2025: Part 2

A 120-122

OSBA explores key policy issues impacting students, instructional programs and district operations. Topics include new and revised policies from recent state legislation and directives from state agencies.

Gamy Narvaez and **Julie S. Towns**, policy consultants; and **Kenna S. Haycox**, deputy director of board and management services, OSBA

Focus area

Administration and Critical and current issues

Gender issues and the law: Episode 3

A 210-212

Ennis Britton Co. LPA delves into the rights of parents and staff regarding gender concerns for K-12 students. This engaging discussion includes insights into legal protections, privacy considerations and practical tips for effective strategies that foster a supportive, inclusive environment for all.

Giselle Spencer and Erin Wessendorf-Wortman,

shareholders, Ennis Britton Co. LPA

Focus area Administration and Legal

Juggling school leadership in today's environment

A 223-225

Join this dynamic, interactive session for a renewed sense of hope, courage and inspiration. Discover four strategies for bringing engagement to your school community to encourage staff retention and foster wellness among your staff — juggling included!

Dr. Jonathan Cooper, superintendent, and Dr. Jen Mott, assistant principal/athletic director, Mason City

Focus area

Administration, Critical and current issues and Leadership development

Knowledge is power: Manage school energy expenses



B 240-241

Gain insights to proactively manage your district's energy budget. Review up-to-date information to navigate the energy market, explore renewables and discover tested cost-cutting strategies. Bring your questions on controlling energy costs and get expert advice to take control of your district's energy future. **Power4Schools is an OSBA affiliate program.**

Chad Welker, director of business services, Ohio Schools Council; **Mark Frye**, president, Power4Schools, Palmer Energy Company; and **Brad Leyrer**, director of operations and human resources, **Wickliffe City**

Focus area

District operations and Finance

Literacy success through a decision-making framework

A 216

Bay Village City explores how the science of reading informs literacy instruction that is aligned with multitiered systems of supports and the district's literacy plan. Gain practical strategies for tailored interventions and datadriven decision-making to promote literacy success for all students.

Lindsey Holeman, director of student services; Amanda Accavallo, district literacy coordinator; and Robert Hoon, assistant superintendent, Bay Village City

Focus area

Instruction and Student achievement

Navigating challenges and building solutions

B 130

Miamisburg City shares insights and strategies developed to address enrollment challenges, boost teacher efficacy and optimize resource allocation while maintaining community engagement and transparency.

Dr. Laura Blessing, superintendent; Amy Dobson, elementary curriculum director; Steve Homan, assistant superintendent; Justin Blevins, treasurer; and Ann Niess, board member, Miamisburg City

Focus area

Addressing student barriers, Community engagement and District operations

Ohio School Bus Safety Working Group recommendations

A 123-125

Review the 17 school bus safety recommendations published by the governor's office, and discuss steps to successfully implement them.

Thomas McGee, administrator of pupil transportation, and **Carolyn Everidge-Frey**, chief, advancing professional supports section, ODEW

Focus area District operations and Transportation

Property values increasing? What's the full story?



A 220-222 Are your district's property values increasing? What is the full revenue story? Many variables affect a school district's revenue. In some cases, districts can see a net loss even though valuations increase. **Olentangy Local (Delaware)** and

Frontline Education identify where your district stands.

Timothy Ryan Jenkins, treasurer, Olentangy Local; and Ernie Strawser, senior advisor, analytics, Frontline Education

Focus area Critical and current issues and Finance

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The path to high school success

B 131

Akron City's Path to High School Success was created to dismantle the school-to-prison pipeline by removing barriers that lead students to drop out of school and providing wraparound supports to help them successfully transition to middle or high school.

Allyson Strickland, educator/program liaison, and Jazzmon Britton and Sheneeka Rodgers, counselors, Akron City

Focus area

Addressing student barriers and Critical and current issues

The Quest for OZ: Workforce development services

A 114-115

It takes courage, heart and wisdom to pass through the Emerald City gates to reach your Opportunity Zone (OZ). CARF International accreditation authorizes **Columbiana County ESC** staff to provide job development and training services for students and adults through the Opportunities for Ohioans with Disabilities state agency. Explore how ESC Work Solutions expanded services for individuals in multiple counties.

Kitty Kromer, employment and transition services coordinator, and **Debbie Seevers**, vocational specialist, Columbiana County ESC

Focus area

Addressing student barriers, ESCs and Pathways/workforce

Understanding and addressing meal debt

B 242-243

Discover strategies for addressing and reducing unpaid meal charges, along with best practices to prevent meal debt through proper outreach, applications or community eligibility provisions. Explore the concept of delinquent versus bad debt. **PaySchools is an OSBA affiliate program.**

Lisa Good, vice president of business development, and **Andrew Pettitt**, sales executive, i3 Education, PaySchools

Focus area District operations and Finance

Your ESC: A partner for educator retention

A 111

Discover how **Hamilton County ESC** supports Southwest Ohio school districts with iNSPIRE, an educators of color affinity group that fosters support, professional learning and networking. Through connection and empowerment, iNSPIRE nurtures future leaders. Learn how your ESC can support your district's educator retention program.

Dr. Cynthia Winds, assistant superintendent, and Malinda McReynolds, educational consultant, Hamilton County ESC

Focus area

Administration, ESCs and Human resources

1 p.m.-3 p.m.

Spotlight Session

Authentic student learning drives district change

B 233-235

Student voice and engagement grow when leadership, advocacy and research lead to action. Learn how the Ohio State University (OSU) Student Leadership Research Collaborative brought together more than 40 high schools to drive authentic change through college-level research of a school/community issue.

Dr. **Keith Bell**, instructional facilitator, OSU Student Leadership Collaborative

Focus area Instruction and Student achievement

Sponsor Ennis Britton Co. LPA

2 p.m.-2:30 p.m.

Exhibitor Express Talk

Strategies for teacher shortages and achievement gaps

Trade Show, end of aisle 100

Review strategies to tackle teacher shortages and achievement gaps. Join The Princeton Review to discuss supporting teachers, differentiated instruction, identifying at-risk students, leveraging education technology and reaching those most affected by learning loss.

Michael Leaser, executive director of strategic partnerships, The Princeton Review | Tutor.com

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2:30 p.m.-conclusion

The Annual Business Meeting of the OSBA Delegate Assembly

Union Station Ballroom

Agenda

1. Call to order

Sally S. Green, OSBA president, board member, **Tuscarawas Valley Local (Tuscarawas)**

- 2. Introduction of platform guests
- 3. Special introductions
- 4. Ohio Superintendent of Public Instruction Paul Craft
- 5. Ohio Teacher of the Year
- 6. Kids PAC your political action committee
- 7. Reports of committees
 - A. Rules and Credentials Committee

Susie Lawson, committee chair, Tri-County ESC and Wayne County Schools Career Center

B. Nominating Committee

Christine Varwig, committee chair, OSBA immediate past president, board member, Toledo City

- 8. Election of the 2025 president-elect
- 9. Introduction of the 2025 president-elect
- 10. Report of the chief executive officer

Dr. Kathy McFarland, chief executive officer, OSBA

11. Report of the Legislative Platform Committee

Thomas C. Patterson, committee chair, OSBA president-elect, board member, Sandusky City

- 12. Platform amendments introduced from the floor
- 13. New business
- 14. Adjournment

2:30 p.m.- 3:30 p.m.

Concurrent learning sessions

Addressing behaviors by students with disabilities

A 210-212

Severe student behaviors are an ongoing challenge for districts. Review your district's obligations and options under the Individuals with Disabilities Education Act, such as functional behavioral assessments, behavior intervention plans and behavior specialists. Also, learn when students with disabilities can be removed – unilaterally – to a different setting due to severe behavior and how to navigate placement disagreements.

Jacqueline Brickman and Brian DeSantis, partners, Pepple & Waggoner Ltd.

Focus area

Administration, Critical and current issues and Legal

Board meetings live and in-person: What can go wrong?

A 120-122

Join Ennis Britton Co. LPA for a mock board of education meeting that highlights potential pitfalls that occur in board meetings. This interactive session reviews areas of concern and explores solutions to issues that may develop at a board meeting.

Erin Wessendorf-Wortman, Giselle Spencer and William Deters II, attorneys, Ennis Britton Co. LPA

Focus area Board governance, Legal and New board members

Career awareness through the VETTS Clinic

A 226

The VETTS Clinic is a career-awareness program for primary school students. Discover how Twinsburg City high school students and staff use a Makerspace to introduce the district's youngest Tigers at Wilcox Primary School to careers in animal care.

Jean DiMatteo and Yvette Bell. media assistants: Donna Houston, business teacher; Cheryl Kozak, photography teacher; and Kathryn M. Powers, superintendent, Twinsburg City

Focus area Pathways/workforce and Student achievement

Consistency and collaboration in a PLC

B 131

Unlock the secrets of success in this dynamic workshop led by experienced teachers. Discover how **Newcomerstown EV**'s highly effective sixth-grade professional learning community (PLC) team excels with an organized, datadriven approach despite a modest budget. Get invaluable strategies, tips and methods grounded in Defour's principles to elevate the effectiveness of your PLC.

Ashley Brooks, middle school math teacher; Shelley Cline, middle school ELA teacher; Angela Decaminada, middle school special education teacher; Elyssa Drouhard, middle school history teacher; and Tara Supers, middle school science teacher, Newcomerstown EV

Focus area

Administration and Instruction

Cultivating humanity in your administrative team

B 132

Uncover practical strategies for cultivating humanity in your administrators in this highly engaging session. **Sycamore Community City** and the authors of "Otherful: How to Change the World (and Your School) Through Other People" explore ways to increase staff members' hope, belonging and engagement, because we can't give students what we don't have for ourselves.

Chad Lewis, superintendent; Brad Lovell, assistant superintendent; Kelly Wegener, education consultant; and Stacey Spencer, director of student services, Sycamore Community City

Focus area

Administration and Leadership development

Ensuring safe journeys: Managing school transportation

A 114-115

Efficiently managing vehicles, prioritizing student and staff safety, and ensuring compliance with regulations are crucial components of effective school transportation departments. Discover the key areas of expertise required to ensure smooth and secure journeys for all.

Andreas Johansson, superintendent, Newton Falls EV

Focus area

District operations and Transportation

Finance it, buy it, build it: Navigating building projects

A 213-215

Review the complexities of school development projects and learn how to seamlessly transition from the initial stages of securing funding and acquiring real estate to executing construction contracts and beyond.

CF

Tarik Kershah, Paul Rutter and Amy Bartemes, partners, Bricker Graydon LLP; and Kyle Newton, superintendent, and Melcie Wells, treasurer, Warren Local (Washington)

Focus areas

Facilities and Finance

Increase mental health access with a teletherapy consortium

B 230-232

Montgomery County ESC addressed a backlog of student mental health needs through a teletherapy consortium with local districts and Cartwheel. Discover practical, scalable strategies for ESCs that highlight successful consortium methods and actionable insights. Join us to share experiences, address challenges and implement effective teletherapy models within multitiered systems of support.

Amy Anyanwu, assistant superintendent, and Jessica Davies, director of social emotional learning services, Montgomery County ESC; and Joe English, co-founder and chief executive officer, and Ben Mark, head of school partnerships, Cartwheel

Focus area ESCs and Wellness

Interpreting Ohio's gifted rule updates

A 123-125

What do Ohio's latest gifted rule updates mean for administrators, teachers, coordinators and students? **Fairfield County ESC** highlights and interprets important changes to the gifted rule and how they impact the day-today functioning of districts and schools.

Caitlin Hughes, gifted coordinator, Fairfield County ESC

Focus area

Administration, ESCs and Instruction

Leading for equity through language mindfulness

A 223-225

Learn how one district determined that the language used when labeling students inhibited equity and negatively impacted student achievement. **Greenfield EV** explains how evidence-based practices support language mindfulness and shares strategies that can be incorporated in other districts.

Quincey Gray, superintendent, and **Alisa Barrett**, director of instruction, Greenfield EV

Focus area

Addressing student barriers and Student achievement

Preventing principal burnout through mentoring

A 112-113

Principal burnout is well-documented, and our schools need strong leadership to ignite a passion for learning so that students are prepared for tomorrow. **North Canton City** discusses the causes of principal burnout and the impact of a successful mentoring program provided through the National Association of Elementary School Principals.

David Eby, principal, North Canton City

Focus area

Administration, Critical and current issues and Principals

Removing barriers to elevate student achievement

B 240-241



We can create a brighter future for students who lack access to quality nutrition and health care through tailored HealthPacks, connectivity, telehealth and access to better nutrition. Learn how to overcome health inequity through a scalable solution. AbundaBox is an OSBA affiliate program.

Emily Jones, founder/chief executive officer, AbundaBox; and Dr. Imoigele Aisiku, founder/chief executive officer, iDoc Telehealth Solutions

Focus area

Addressing student barriers and Student achievement

School Funding Plan Workgroup update

B 143-145

Hear an update on the work of the Fair School Funding Plan Workgroup, including commentary about the extraordinary increases in property values, unexpected glitches and state distributions.

Dr. Michael P. Hanlon Jr., superintendent, Chardon Local (Geauga); Jared M. Bunting, treasurer, Athens City; Thomas L. Hosler II, superintendent, Perrysburg EV; and Ryan Pendleton, executive director, North Coast Shared Services Alliance

Focus area Finance

Security instructors share bus safety strategies

B 130

Student safety starts with bus drivers as school districts across Ohio acknowledge that their buses are "soft targets." Hear how bus drivers are being trained on juvenile behavioral intelligence, crisis intervention and deescalation strategies, along with other threat recognition and response techniques.

Todd Dietzel, Ohio police chief/S.T.A.R.T. trainer; Doug Nichols, law enforcement crisis intervention team lead trainer/S.T.A.R.T. trainer; John Zippay, co-founder/program coordinator; Jim Levine, chief executive officer; and Greg Tuhan, trainer, S.T.A.R.T./Levine Security Solutions

Focus area

District operations and Transportation

Strategic storytelling: Inspiring action

A 111

Discover the transformative power of storytelling and communications. As districts strive to implement their vision and engage local partners, storytelling is paramount. Without a compelling narrative, even the most visionary initiatives can falter. Through a strategic approach, districts can ignite action, motivate advocacy and breathe life into their educational vision.

Stacie Raterman, director of communications, Hilliard City; Amy Busby, director of community relations, Medina City; and Shane Haggerty, managing director, marketing communications, and Scott Wortman, senior director of communications, Battelle for Kids

Focus area

Board governance, Community engagement and Public relations

Supporting student mental health

A 216

Dublin City explains how it leverages partnerships with outside agencies, including the district's collaboration with Ohio State University, to support student mental health. Attorneys from Scott Scriven LLP share their perspectives on collective bargaining challenges related to this work.

Julie Martin, managing partner, and Jessica Dawso, attorney, Scott Scriven LLP; and Chris Ondrus, executive director of student services, Dublin City

Focus area

Addressing student barriers, Critical and current issues and Wellness

Training coaches to support student-athlete wellness

A 220-222

In partnership with the Ohio High School Athletic Association (OHSAA), LifeSports at The Ohio State University launched Coach Beyond to educate coaches on student athlete mental wellness. Review strategies that support student athletes and change the landscape of coach training in Ohio.

Dr. Dawn Anderson-Butcher, professor, Ohio State University; and Dale McVey, liaison, and Doug Ute, executive director, OHSAA

Focus area

Athletics/extracurriculars and Wellness

Using EasyProcure, the education procurement card

B 244-245

EasyProcure is a Visa procurement card (P-card), issued through PNC Bank, National Association, that is accepted by all merchant and vendor locations where Visa is accepted. Learn how P-cards enable your district to benefit from the combined spending of all participants in the program. **P-Card is an OSBA affiliate program.**

Bethany McCurdy and Jeff Lewis, vice presidents, PNC

Focus area District operations and Finance

2:30 p.m.-4:30 p.m.

Spotlight Session

Future classrooms: Integrating AI into K-12 schools

C 150-151

Discover how artificial intelligence (AI) can transform K-12 education. Learn about its potential to revolutionize teaching, personalize learning and improve outcomes. Explore the impact of AI on student privacy and intellectual property concerns and how AI tools can be used to address plagiarism, and find practical strategies for integrating AI into a progressive educational setting.

Jeff Knight, attorney, Bricker Graydon LLP; and Dustin Mundey, executive director of information technology, Hamilton City

Focus area

Critical and current issues, Instruction and Technology

Sponsor Hoot Reading

2:45 p.m.-3:15 p.m.

Exhibitor Express Talk

Using thermostats to increase comfort and cost savings

Trade Show, end of aisle 100

The network of thermostats within your building is a critical tool that controls the building temperature and tracks equipment alarms. Modern HVAC systems can be accessed remotely and provide alerts and trend performance data. Review opportunities to improve and leverage existing systems and plan for the future to better control building comfort and energy costs.

Lucas Dixon, regional director project development, Ameresco Inc., Smart Building Solutions

Sponsor

AP

Ameresco Inc., Smart Building Solutions

3:30 p.m.-4 p.m.

Exhibitor Express Talk

How to tackle the 'now what' of strategic plans

Trade Show, end of aisle 100

While strategic plans convey district goals and achievements, efficiently showcasing growth poses a challenge. Abre's Insights app addresses this by collecting and presenting district data and crafting detailed dashboards tailored to strategic objectives.

Zach Vander Veen, chief innovation officer, Abre

Sponsor Abre

4 p.m.-5 p.m.

Concurrent learning sessions

A guide to financing facility projects

A 226

As we step into unpredictable financial territory and facility needs continue to grow, it is important to discover new ways to finance facility projects. **Barnesville EV** shares a case study to show how financing facility projects can improve school buildings and meet educational needs.

Rusty Bookman, senior account executive, Energy Optimizers; **Michael Burns**, director, Ohio Public Finance Group, Baird; and **Micah Fuchs**, superintendent, Barnesville EV

Focus areas

Facilities and Finance

Best practices in administrator compensation

B 240-241

Review effective strategies to attract and retain administrators, key components to building competitive salary systems, innovative approaches to performancebased pay and proven methodologies for job evaluation and market analysis. Drawing on extensive experience with school district compensation programs, the session includes valuable insights and lessons learned. **Rahmberg Stover and Associates is an OSBA affiliate program.**

Jeffrey Rahmberg, partner, Rahmberg Stover and Associates

Focus areas Finance and Human resources

Connecting school board standards and student achievement

A 120-122

Using the school board standards for board selfassessment, discover how these standards and good governance intersect with the district leadership team and higher student achievement.

Kim Miller-Smith, senior student achievement consultant, OSBA

Focus areas

Board governance and Student achievement

Engaging your partners: Key to school improvement

A 111

The weight of the educational world does not rest solely on the shoulders of school boards and district leaders. Sustainable school improvement requires that community partners share in the responsibility of action and advocacy.

Dr. Mark Burke, executive director of achievement and leadership, and Amber Clay-Mowry, director of leadership and learning, Mid-Ohio ESC

Focus areas

Community engagement and ESCs

Large-scale construction and development projects

A 114-115

Walter Haverfield LLP reviews the benefits of creating public-private partnerships to use a school district's real property assets to generate long-term income.

Rick Amburgey, partner, Walter Haverfield LLP

Focus areas

Facilities and Legal

More brownies and less broccoli: Focusing on innovation

B 131

Inundated with the day-to-day management — or broccoli — and want to focus on growing students and staff for the future, i.e., brownies? **Kings Local (Warren)** shares strategies to create a culture of growth and innovation, leadership development and innovative practices to prepare students for life beyond the school district.

Greg Sears, superintendent; **Dana Martin**, assistant superintendent of teaching and learning; and **Matt Freeman**, director of teaching and learning, Kings Local

Focus areas

Leadership development and Student achievement

Pathways to success

A 220-222

Learn how **Dublin City** leverages strategic planning and partnerships to increase graduation rates and ensure every student has the resources needed for postsecondary success.

Dr. John Marschhausen, superintendent; Christopher Valentine, board member; and Jen Hinderer, coordinator of secondary pathways and partnerships, Dublin City; Lauren Jones, senior director, K-12 partnerships, Columbus State Community College; and Gordon Gough, president and chief executive officer, Ohio Council of Retail Merchants

Focus areas

Board governance, Pathways/workforce and Student achievement



CP

Proven strategies to attract and retain staff

A 216

Participants in Ohio's Human Capital Professional Learning Cohort discuss innovative projects that attract and retain high-performing staff in their districts. Learn about planning and implementation efforts, lessons learned, and free resources and training available through the Ohio Department of Education and Workforce.

Stephanie Fojas, program specialist, ODEW; Katherine Heynoski, co-founder and chief, Experience Management Institute; Courtney Fleming, director of human resources and public relations, Fostoria City; Christopher Woofter, director of operations and human resources, and Mike Daugherty, director of technology and information systems, Chagrin Falls EV; and Carla Shaw, assistant superintendent, London City

Focus areas

Administration, Critical and current issues and Human resources

Reflections on navigating a crisis

A 223-225

Public school districts face numerous challenges that could impact their reputation and public trust. Given any unforeseen circumstances, crisis communications command quick action, planning and effective management. **Youngstown City** discusses real-life crisis management case studies through the lens of a superintendent and communications director.

Stacy Quinones, communications and public relations director, and **Jeremy Batchelor**, superintendent, Youngstown City

Focus areas Administration and Public relations

Social media and youth mental health: Can we help?

B 230-232

The U.S. Surgeon General released an advisory addressing the negative effects social media has on students' mental health. Discover how artificial intelligence can help parents and schools protect students from harm on social media.

Neal Alexander, owner, CyberSafely.ai; Dr. **Sean Roth**, emergency medicine physician, founding partner and chief medical officer, Frosty Ventures; **Jeff Wendorf**, superintendent, **North Canton City**; and **Jack Cunningham**, superintendent, **Cardinal Local (Geauga)**

Focus areas

Critical and current issues and Wellness

Students as STEM ambassadors

B 130

What happens when student leaders are brought together across the region to advocate for STEM education and workforce development and implement plans of action? Hear from a panel of Ohio's chief science officers, students in grades six-12 who serve as STEM ambassadors and liaisons for STEM opportunities in their communities.

Jessica Short, director, Dayton Regional STEM Center, Montgomery County ESC

Focus areas

ESCs, Instruction and Student achievement

Tax incentives and their effects on districts

A 213-215



As Intel Corp., Honda Motor Co. Ltd., LG and General Motors Co. are investing billions in Ohio, political subdivisions are taking advantage of this momentum to attract businesses through tax incentives and economic development tools. Learn more about the effects these tax incentives have on districts and how to protect your district.

Emma Mulvaney, attorney, and **Thad Boggs**, partner, Frost Brown Todd LLP

Focus areas Finance and Legal

The ABCs of treasurers' speak

A 123-125

The world of public finance is full of acronyms, terminology and slang that can baffle the most literate person. **Perrysburg EV** and **Amanda Clear Creek Local (Fairfield)** share the key terms and definitions that help the average board member turn treasurer speak into plain English.

Randy Drewyor, treasurer, Perrysburg EV; and Lana Fairchild, treasurer, Amanda Clear Creek Local

Focus areas

Board governance, Finance and New board members

The sound of inclusive music

B 132

Learn how a handbells class can be adapted for an intellectual disabilities/multiple disabilities unit. The course is a unique opportunity for students with disabilities to take an elective that is cost-effective, accessible and adaptable. Whitehall City reviews the components needed so other districts can start a similar program.

Kelley Gilbert, band director; Stephanie Wilcox, intervention specialist; and Peggy Rickman, intervention specialist, Whitehall City

Focus areas Addressing student barriers and Instruction

Top 10 legal mistakes at board meetings

A 210-212

OSBA attorneys discuss 10 of the most common legal errors boards make in conducting meetings, along with possible solutions. Review concrete examples of strategies to ensure compliance with the sunshine laws, the First Amendment and other applicable legal requirements.

John R. Price, staff attorney, and Jennifer A. Hardin, senior deputy director of legal services, OSBA

Focus areas

Administration, Board governance, Legal and New board members

Transportation emergency planning

A 112-113

Creating an emergency plan can be overwhelming. **Greenfield EV** and OSBA review items to include in a transportation emergency plan, the steps to develop the action plan and how to write a plan that everyone can follow. Get templates that cover every type of crisis to use in documentation.

Bradley George, transportation supervisor and safety director, Greenfield EV; and **Doug Palmer**, senior transportation consultant, OSBA

Focus areas

Safety and security and Transportation

4:15 p.m.-4:45 p.m.

Exhibitor Express Talk

Connecting for success: Engaging leadership teams

Trade Show, end of aisle 100

Learn how district leaders, in collaboration with their boards, can grow as a team, develop and retain talent, and foster a relationship-driven culture. Discover skills to connect and engage with others; a proven approach to building high-performing groups; and tools to bring out the best in your team.

Dr. Kristin Booth, executive strategist, Capturing Kids' Hearts

Sponsor Capturing Kids' Hearts





TUESDAY, NOV. 12 ACTIVITIES

TUESDAY SCHEDULE		
7:30 a.m1 p.m.	Registration	
8 a.m9 a.m.	Concurrent learning sessions	
8 a.m11 a.m.	Trade Show and Avenue for Answers open	
8 a.m1 p.m.	OSBA Bookstore and Region Resource Center open	
8:15 a.m8:45 a.m.	Exhibitor Express Talk: Adding air conditioning to your legacy buildings	
8:15 a.m9:15 a.m.	School Law Workshop: Marijuana use by employees and students	
8:30 a.m9:30 a.m.	Tuesday Morning Coffee Break	
8:30 a.m10:30 a.m.	Spotlight Session: OSBA legislative update	
9 a.m9:30 a.m.	Exhibitor Express Talk: Solar savings improve districts' operational spending	
9:30 a.m10:30 a.m.	Concurrent learning sessions	
9:30 a.m10:30 a.m.	School Law Workshop: Generative AI year 2: What's changed?	
9:45 a.m10:15 a.m.	Exhibitor Express Talk: How to tackle the 'now what' of strategic plans	
10:30 a.m11 a.m.	Exhibitor Express Talk: Strategies for teacher shortages and achievement gaps	
10:45 a.m11:45 a.m.	School Law Workshop: Here we go again: New Title IX regulations	
11 a.m12:30 p.m.	Second General Session — Boomer Esiason	
12:30 p.m3:45 p.m.	Spotlight Session: Public records training	
1 p.m2 p.m.	Concurrent learning sessions	
1 p.m2 p.m.	School Law Workshop: Handling challenges to books and instructional materials	
2:15 p.m3:15 p.m.	School Law Workshop: Student discipline: Due (and don't) process	

CL CLE CREDIT HOURS

CP CPIM CREDIT HOURS



8 a.m.-9 a.m.

Concurrent learning sessions

Civic engagement: Empowering Ohio's youth

A 226

Join Kids Voting Ohio for an interactive presentation on the significance of civics education and cultivating civic engagement. Discover why understanding government processes is vital for students and engage in a hands-on activity that shows how we empower youth to become informed, active citizens.

Mike Collins, executive director, and Andrea Kruse, program administrator, Kids Voting Ohio; Christine Varwig, board member, Toledo City; and Elizabeth A. Kirby, superintendent, Cleveland Heights-University Heights City

Focus areas

Administration and Instruction

Community engagement: Ensuring all are welcome

B 131

Clermont-Northeastern Local (Clermont) improved family and community participation in events by ensuring every event was open to all. Learn how to increase participation across district events and ensure your families feel included and welcome in this interactive panel discussion.

Julie Ann Schmidt, board member, Clermont-Northeastern Local; and Wendy Schuchmann, resource procurement director, CNE Cares

Focus areas

Administration, Board governance and Community engagement

Effective district PBIS framework

A 216

With eight school buildings in the district, **Mansfield City** had eight different methods for implementing positive behavior intervention supports (PBIS), and none of them were very effective. Discover how building-level teams approached PBIS through a districtwide collaborative lens to develop common procedures, team member roles, agendas and forms.

Dr. Dahni Reynolds, behavior analyst; Raymel Early, inschool intervention teacher; Nancy Shramko, physical education teacher; Bernie Redman, second grade teacher; Josie Burns, Spanish immersion teacher; and Jenny Uhde and Elizabeth Donahue, teachers, Mansfield City

Focus areas

Administration, District operations and Student achievement

Implementing evidence-based crisis response

B 130

Learn how to implement a countywide crisis response program for public schools that is rooted in evidencebased practices. Through case studies and discussions, **Highland Local (Medina)** and **Wadsworth City** share methodologies, protocols and strategies to reduce liability and enhance support for students and staff.

Meagan Neumann, school counselor, and **Sara Kopacko**, student well-being/mental health coordinator, Wadsworth City; and **Carolyn Colbow**, school counselor, Highland Local

Focus areas

Critical and current issues and Wellness

Innovating for tomorrow: AI in action

A 213-215

As the artificial intelligence (AI) revolution continues to evolve, hear how one district fully embraced generative AI in the 2023-24 school year. **Chagrin Falls EV** shares innovative strategies, challenges faced and the significant impacts AI has had on teaching and student success.

Dr. Jennifer Penczarski, superintendent; Molly Klodor, tech integration and instructional coach; and Mike Daugherty, director of technology and innovation, Chagrin Falls EV

Focus areas

Critical and current issues, Student achievement and Technology

One district's journey against chronic absenteeism

A 114-115

Hilliard City explains how it is working to break patterns of poor student attendance. Discover the mindset shifts and strategies initiated, and how these have impacted student attendance and, ultimately, student achievement.

Molly Walker, director of measurement, intervention and enrichment, Hilliard City

Focus areas

Addressing student barriers and Administration

Resources to support board leadership

A 120-122

School board members play a crucial role in setting the district's vision, using data to make informed decisions, engaging the community and developing policies focused on improving the district. Learn how leaders are achieving success with Ohio Leadership Advisory Council (OLAC) resources designed to support board leadership practices that impact teaching and learning.

Mike Trego, program director; Dr. Elizabeth Lolli, consultant and former superintendent; and Karel Oxley, consultant, Ohio Leadership Advisory Council; and Kim Miller-Smith, senior student achievement consultant, OSBA

Focus areas

Administration, Board governance and New board members

Revenge of the nerds: Listen to your IT staff

A 111

In this age of cyberattacks and data breaches, school leaders no longer have the luxury of not understanding technology. The technology department should have a seat at the table for discussions ranging from safety and security to curriculum, instruction, budgets and facilities. **Shaker Heights City** explains why you can't afford to ignore the nerds.

John Rizzo, executive director of technology and media services, and Michael Karenke, network and system security administrator, Shaker Heights City

Focus areas

Data management, District operations and Technology

School services for refugees

A 220-222

The Ukrainian Refugee School Impact Supplemental Grant assists eligible Ukrainians through direct services and school district supports. Learn about service eligibility, assistance available through Ohio refugee resettlement agencies and best practices to help district leaders support refugees in their schools.

Stephanie Schlegel, Ukrainian Refugee School Impact Supplement services liaison, Ohio Educational Service Center Association; Dr. Kelly Moran, director of instructional programs, ESC of the Western Reserve; Michelle Carlisle, coordinator, distance education, East Central Ohio ESC; and Richard Hall, executive director, Ohio Valley ESC

Focus areas Critical and current issues and ESCs

Senate Bill 104: The status of Ohio's bathroom bill

B 240-241

This legislation has caused a lot of debate, but few are looking at the implications for districts and its impact on insurance. Hear an update on where the bill stands and how to navigate any changes in policy that may be on the horizon. **Ohio School Plan is an OSBA affiliate program.**

AP

Travis Thompson, vice president of risk management, Ohio School Plan

Focus areas

Administration and District operations

Strategic transformation: Creating a go-to district

A 123-125

Once struggling, **Tuscarawas Valley Local (Tuscarawas)** now thrives, thanks to visionary leadership and a dedicated school board that ignited change. Discover the powerful strategies used to shift the culture, putting students first and propelling the district to newfound success. Their story serves as a blueprint for any district ready to embrace change and reach new heights.

Dr. Derek Varansky, superintendent; and Richard Gooding, Amy Burrier and Sally S. Green, board members, Tuscarawas Valley Local

Focus areas

Board governance, District operations and New board members

Student voice and choice: Ready for tomorrow

A 223-225

Explore groundbreaking educational strategies shaping tomorrow's workforce, from flexible learning to industry partnerships. Discover how the partnership between **Springfield-Clark Career Technology Center** and **Fairfield County ESC** is revolutionizing education to equip all students with 21st century skills. Learn about actionable approaches fostering personalized learning, diversity, equity and, most importantly, student voice.

Michelle Patrick, superintendent; Michelle Carn, instructional coach; and Dr. Pamela G. Noeth, senior director of curriculum, instruction and innovation, Springfield-Clark Career Technology Center; and Dr. Marie C. Ward, superintendent, and Jennifer Sayre, director of applied technology, Fairfield County ESC

Focus areas

ESCs, Career tech and Student achievement

The impact of STEM spaces in K-12 education

A 112-113

Join a dynamic panel of three forward-thinking superintendents as they share insights on the transformative impact of STEM learning spaces in their districts. Discover first-hand how these environments foster creative thinking, problem-solving and collaboration skills that help shape the innovators and leaders of tomorrow.

Jason Schrader, superintendent, New Bremen Local (Auglaize); Mel Rentschler, superintendent, Allen East Local (Allen); Dr. Martin A. Miller, superintendent, Antwerp Local (Paulding); and Becky Baumer, interior designer, and Monica Bruaw, lead K-12 planner, Garmann Miller

Focus areas

Facilities and Student achievement

TRADE SHOW HOURS

Monday, Nov. 11 | 10 a.m.−6 p.m. Tuesday, Nov. 12 | 8 a.m.−11 a.m.

Trade Show HALLS A-B

Don't miss the opening of the Trade Show, where you'll find just about everything a school district might need, all under one roof. Visit conference sponsors to complete your OSBA Game Card. Trade Show hours, information on the Trade Show Game and a list of exhibitors begin on **page 54**.

Avenue for Answers HALL B BOOTHS 1424-1439

This is a popular place for attendees to meet with experts from various state agencies, associations and organizations. A list of participants begins on **page 76**.

8:15 a.m.-8:45 a.m.

Exhibitor Express Talk

Adding air conditioning to your legacy buildings

Trade Show, end of aisle 100

Don't make headlines for canceling school due to high heat. Learn how to determine the best option for your district and how to fund the project with no money out of pocket. Discover ways to bring the older buildings up to par with new schools and how to obtain grant dollars to add cooling for a fraction of the cost.

Jarret Kelley, director of project development, and Will Lytwyn, regional director, Ameresco Inc., Smart Building Solutions

Sponsor

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8:15 a.m.-9:15 a.m.

School Law Workshop

Marijuana use by employees and students

A 210-212

An experienced attorney provides guidance on how school districts can handle the expected increase in marijuana use by students and staff following the recent legalization of recreational marijuana.

CI

Kevin Locke, attorney, Pepple & Waggoner Ltd.

Focus areas

Critical and current issues, Legal and School Law Workshop



8:30 a.m.-10:30 a.m. Spotlight Session

OSBA legislative update

B 230-232

Join OSBA lobbyists and state legislative leaders to hear updates on developments in the Ohio General Assembly. Learn about legislative initiatives being discussed as we approach the lame duck session and the next biennium.

Jennifer Hogue, director of legislative services; Nicole Piscitani, deputy director of legislative services; and Malania Birney, legislative services consultant, OSBA

Focus areas

Critical and current issues, Legislative and New board members

Sponsor

Pepple & Waggoner Ltd.

9 a.m.-9:30 a.m.

Exhibitor Express Talk

Solar savings improve districts' operational spending

Trade Show, end of aisle 100

Melink Solar explains how schools can use federal Direct Pay programs or other financing for roof mount, ground mount or carport solar arrays. Learn how solar can create long-term financial sustainability for districts by decreasing their dependence on increasingly expensive utilities.

Scott Fritz, business development manager, Melink Solar

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9:30 a.m.-10:30 a.m. Concurrent learning sessions

A seat at the table: Developing an engagement plan

A 216

In this interactive session, learn strategies to develop an effective community engagement plan that fosters authentic dialogue in your district. **Beachwood City** shares its experiences and helps each attendee workshop an action plan to take back to their administration, school board and community.

Rini Ghosh and Megan E. Walsh, board members; Dr. Robert Hardis, superintendent; Kevin K. Houchins Sr., director of equity and community engagement; and Vicky Sheng, parent, Beachwood City

Focus areas

Board governance, Community engagement and New board members

Appreciology: The art and science of appreciation

A 111

The success of any district hinges on its culture, yet developing a positive culture often requires more time, effort and energy than districts may anticipate. Join us for inspiration on how appreciation can elevate your district's culture.

Tom Speaks, co-founder and partner, and Phil Herman, partner, The Impact Group; and Dr. Jack Thompson, superintendent, Perry Local (Lake)

Focus areas

Human resources, Leadership development and Public relations

Best practices: Special needs transportation

B 130

In a field with no playbook, best practices help ensure a framework of compliance and ethical conduct when navigating the complexities of special needs student transportation. Learn from those who have paved the way as **Streetsboro City** and **Dayton City** share critical information from their successful operations.

Erica Bratchette, routing specialist, Dayton City; Andreas Johansson, superintendent, Newton Falls EV; Amanda Hall, transportation supervisor, Streetsboro City; and Emily Budesheim, account representative, Tyler Technologies

Focus areas

District operations and Transportation

Building your brand: Messaging what matters

A 114-115

Cut through the clutter and deliver clear, consistent messaging to build your district's brand. Learn how **Loveland City** turned community input into a strategic vision that resonates with partners and community members, tracks progress to deliver measurable results and reinforces it all with messaging that builds a brand of student success and fiscal responsibility.

Andrew Setters, director of communication and community engagement; Michael R. Broadwater, superintendent; and Dr. Stace Puerta, assistant superintendent of teaching and learning, Loveland City

Focus areas

Community engagement, New board members and Public relations

CP

Evaluating CTC satellite program funding

A 112-113

Enrollment drives state per-pupil funding, whether it's the base cost or categorical career-technical center (CTC) program funding. It's important to understand the connection between CTC program funding and funding for traditional school districts. Review both sides of the funding equation to help CTC and traditional school districts make optimal decisions regarding program location.

Meghan Homsher, senior advisor, analytics, Frontline Education; and Anthony Fraley, treasurer, Upper Valley Career Center

Focus areas Career tech and Finance

Finding the diamonds: Hiring quality administrators

B 131

Will your district have an administrative opening in the next few years? Learn about the current pipeline of potential candidates, hiring trends and achievement data associated with each licensure path as well as proven ways to find or develop your future leaders.

Dr. Todd Cramer, Dr. Paul Johnson and Dr. Chris Willis, professors, Bowling Green State University

Focus areas

Critical and current issues, Human resources and Leadership development

Flipping the script: Community-first planning

A 123-125

When voters rejected a 2018 bond issue, with 78% against the issue, the **Marion Local (Mercer)** Board of Education knew it had to go back to the drawing board. Discover how implementing a community-first approach to facility master planning took the district from a disappointing setback to overwhelming success.

Mike Pohlman, superintendent, and Tim Pohlman, board member, Marion Local; and Matt Hibner, principal/architect; Monica Bruaw, lead K-12 planner; and Doug Rentz, communication and marketing director, Garmann Miller

Focus areas

Administration, Community engagement and Facilities

Intensifying literacy interventions

B 132

Explore how Lockland Local (Hamilton) established a student support team to improve student outcomes in literacy as part of a district-adopted multitiered system of support grounded in the science of reading. Learn how student support teams can analyze data to intensify literacy interventions.

Elizabeth Fessel, director of student services, and Rachel M. Richmond, reading specialist, Lockland Local

Focus areas

Critical and current issues and Student achievement

LeaderSHIFT: Leadership to address today's challenges

A 213-215

Leadership training is a critical component of personal and professional development, providing individuals with the knowledge, skills and tools necessary to excel in leadership roles across various domains, particularly in school board governance. Discover strategies to shift your leadership style to meet today's challenges.

Mark E. Bobo, director of member relations, OSBA

Focus areas

Administration and Leadership development

Proactive measures for school safety and security

A 226

Twinsburg City's safety plan continues to evolve as it learns from the past to plan for the future. Review the district's ongoing efforts to ensure a safe and secure environment for students, staff members and visitors.

Kathryn M. Powers, superintendent; Matt Strickland, business manager; and Ryan Bandiera, director of pupil services, Twinsburg City

Focus areas

District operations and Safety and security

Stop this crazy thing!

A 120-122

Organizing a board meeting includes numerous details and many players. Often, the superintendent, the treasurer, the board president and an executive assistant are all part of the planning process. Working with technology, online agendas, minutes and notice of meetings add additional layers of complexity. OSBA shares some best practices to streamline and simplify your board meetings.

Teri Morgan, senior deputy director of board and management services, and Amanda Husmann, administrative associate of board and management services, OSBA; and Eden Patterson, executive assistant to the treasurer, and Elena Rivera, executive assistant to the superintendent, Lorain City

Focus areas

Board governance and New board members

Succession planning and leadership development

A 223-225

Strategic succession planning is the result of a partnership among **Jackson Local (Stark)**, **Stark County ESC** and Walsh University. Discover how this collaboration demonstrates their commitment to developing future business managers, treasurers and superintendents.

Chris DiLoreto, superintendent; Todd Porter, director of communications/data analytics; and Christopher Goff, board member, Jackson Local; and Dr. Marc Fusaro, dean of Deville School of Business, Walsh University

Focus areas

Critical and current issues, Human resources and Leadership development

The board member's role in budget planning

B 240-241

Functions, encumbrances, appropriations — what questions should a board member ask and what do you do with the answers? This session examines a board member's role in budget development, including the best time to ask questions. Join us for a fun dive into school budgeting 101! BoardDocs is an OSBA affiliate program.

Daniel M. Romano III, treasurer, West Clermont Local (Clermont)

Focus areas Board governance and Finance

Understanding IDEA Part B fiscal requirements

A 220-222

Review the fiscal responsibilities that districts and community schools must meet when using Individuals with Disabilities Education Act (IDEA) Part B funds to improve outcomes for students with disabilities. Hear about budgeting, nonpublic equitable services, maintenance of effort, early intervening services and other fiscal requirements.

Sarah James, assistant administrator; and Paul Sogan and Ray Draghi, education program specialists, ODEW

Focus areas

Addressing student barriers and Finance



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9:30 a.m.-10:30 a.m.

School Law Workshop

Generative AI year 2: What's changed?

A 210-212

Examine current issues related to using generative artificial intelligence (AI) in K-12 schools. The conversation explores the benefits and drawbacks of these technologies, highlighting the ethical and practical considerations in education as well as the good, the bad and the ugly of generative AI.

Robert McBride, attorney, Ennis Britton Co. LPA; and Matthew Young, assistant superintendent; George Burich, director of pupil services; Scott DeTray, principal; and Robert Moore, director of IT, Cuyahoga Heights Local (Cuyahoga)

Focus areas

Critical and current issues, School Law Workshop and Technology

9:45 a.m.-10:15 a.m.

Exhibitor Express Talk

How to tackle the 'now what' of strategic plans

Trade Show, end of aisle 100

While strategic plans convey district goals and achievements, efficiently showcasing growth poses a challenge. Abre's Insights app addresses this by collecting and presenting district data and crafting detailed dashboards tailored to strategic objectives.

Zach Vander Veen, chief innovation officer, Abre

Sponsor Abre

10:30 a.m.-11 a.m.

Exhibitor Express Talk

Strategies for teacher shortages and achievement gaps

Trade Show, end of aisle 100

Join Princeton review to discuss supporting teachers, differentiated instruction, identifying at-risk students, leveraging education technology and reaching those most affected by learning loss.

Michael Leaser, executive director of strategic partnerships, The Princeton Review | Tutor.com

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The Princeton Review | Tutor.com

10:45 a.m.-11:45 a.m. School Law Workshop

Here we go again: New Title IX regulations

A 210-212

Despite the release of new Title IX regulations this year, Ohio school districts are still following the previous regulations because of a federal court injunction. Join Bricker Graydon LLP and **Heath City** as they discuss challenges and best practices within the applicable regulations.

Kate Davis and Katy Osborn, attorneys, Bricker Graydon LLP; and Kelly Holbrook, assistant superintendent, Heath City

Focus areas

Administration, Legal and School Law Workshop

TUESDAY, NOV. 12 | 11 a.m.



11 a.m.-12:30 p.m. (doors open at 10:45 a.m.)

Second General Session

Union Station Ballroom

Award recognitions: Dr. David Axner, executive director, Buckeye Association of School Administrators; Dr. Timothy Freeman, executive director, Ohio Association of Secondary School Administrators; Dr. Becky Hornberger, executive director, Ohio Association of Elementary School Administrators; and Katie Johnson, executive director, OASBO

Presentation of the gavel to the 2025 OSBA president: Sally S. Green, OSBA president, Tuscarawas Valley Local (Tuscarawas)

Keynote presentation: A 14-year NFL veteran, Boomer Esiason played for the Cincinnati Bengals, New York Jets and Arizona Cardinals. The four-time Pro Bowl quarterback received the NFL's Most Valuable Player Award in 1988, led the Cincinnati Bengals to Super Bowl XXIII and ranks in the NFL's top 25 for all-time passing yards.

Upon retiring from the NFL, Esiason called games for Monday Night Football broadcasts for 19 seasons. He also served as lead studio analyst on CBS Sports' The NFL Today.

After his son Gunnar was diagnosed with cystic fibrosis, Esiason created the Boomer Esiason Foundation to fund research to find a cure for the disease and provide education, awareness and scholarships for people with the disease. In 1995 the NFL honored him with the Walter Payton Man of the Year Award for his excellence on the football field and his charitable work through his foundation.

Sponsors







12:30 p.m.-3:45 p.m. Spotlight Session

Public records training

A 220-222

Each school board member or designee must complete three hours of approved public records training during the member's term of office. The state auditor's office presents up-to-date information to help you fulfill the training requirement. Open to conference registrants only. Note: You must stay for the full session to receive the training certificate.

Focus areas

Administration

1 p.m.-2 p.m. Concurrent learning sessions

Creating a positive school climate and culture

A 114-115

Through shared leadership and the state's One Plan process, **Sandusky City** is affecting dynamic change and aligning expectations, time and energy to the district's desired outcomes. Learn more about the impact of this multiyear implementation.

Daniel Rambler, superintendent, and Christina Norwell-Fischer, director of curriculum and instruction, Sandusky City

Focus areas District operations and Student achievement

EPA Clean School Bus grants: The good, bad and ugly

A 120-122

Bradford EV shares its experiences and successes to educate all those who are applying for grants to purchase electric buses. Learn the good, the bad and the ugly of the process.

Doug Palmer, senior transportation consultant, OSBA; and **Carla G. Surber**, treasurer, and **Joe E. Hurst**, superintendent, Bradford EV

Focus areas

Finance and Transportation

Equipping boards with special education fundamentals

A 123-125

Over 15% of Ohio's K-12 students are eligible for special education services, which means a significant portion of your students, staff members and budgets are involved with those services. **Washington Local (Lucas)** equips boards members with foundational special education knowledge to make informed decisions and lead in this critical area.

Brittani Paszko, pre-K-6 director of student services, and **Neil Rochotte**, 7-12 director of student services, Washington Local

Focus areas

Addressing student barriers, Board governance and Student achievement

Learning from youth voice

A 111

Learn how Ohio school districts use quantitative and qualitative student feedback data to drive improvement. Explore national aggregate data from YouthTruth's 2023-24 student survey, and discover tools and protocols, including student involvement frameworks, for using this kind of data to make positive changes.

Heather Smith, partnership lead, YouthTruth; Tonya West Wright, associate superintendent, Princeton City; Jay Nimene, director of student and family support, Oberlin City; and Tracy Wurtzler, director of pupil services, Wyoming City

Focus areas Instruction and Student achievement

No cell bell to bell: Boundaries for screen time

A 112-113

Research shows academic performance improves with the absence of cellphone usage during instructional periods. Examine the optimal screen time duration for students ranging from elementary to high school and the negative impact that excessive technology use can have on students.

Thomas Hach, board member, ESC of the Western Reserve and Auburn Career Center; Annie Payne and Rose Ioppolo, board members, Mentor EV; Jeremiah Sawyer, board member, North Royalton City; Matthew Markling, director, McGown & Markling; and Denise D'Angelo Steele, board member, South-Western City

Focus areas

Board governance, Critical and current issues and Student achievement

1 p.m.-2 p.m.

School Law Workshop

Handling challenges to books and instructional materials

A 210-212

Challenges to instructional materials and library books can be difficult to successfully navigate. In this session, review legal requirements and policy best practices on preparing for and handling these challenges.

Jessica Philemond, partner, Scott Scriven LLP

Focus areas

Legal and School Law Workshop

2:15 p.m. – 3:15 p.m. School Law Workshop

Student discipline: Due (and don't) process

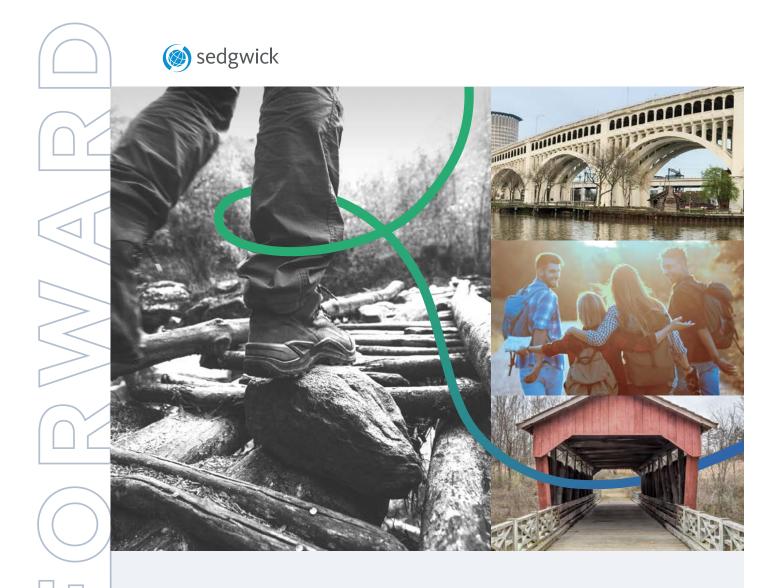
A 210-212

Review the legal requirements for issuing student suspensions and expulsions as well as alternatives to exclusionary student discipline. The presenters, attorneys who are both former educators, highlight mistakes districts make that lead the courts to overturn suspensions and expulsions.

Heather Migdon and Jasmine Corrie, attorneys, Frost Brown Todd LLP

Focus areas

Administration, Legal and School Law Workshop



The year ahead may bring twists and turns for employers. But no matter what obstacles come, the right partner can help you remain steady on the path forward. Sedgwick supports Ohio clients and their employees by simplifying workers' compensation claims. We help mitigate risks, control costs, administer discount programs, share safety best practices, and provide expert program consultation. Taking care of people is at the heart of everything we do.

For additional questions, contact Rejeana Woolum-Napier at: P. 614.359.2403 E. rejeana.woolum-napier@sedgwick.com At Sedgwick, CARING COUNTS on the path Lorward

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FIND SOLUTIONS IN THE **TRADE SHOW**



Avenue for Answers

Attendees can meet with experts from various state agencies, associations and organizations to get their questions answered. The avenue is located in booths 1424-1439 in Hall B. A listing of agencies, associations and organizations begins on page 76.

Exhibitor Express Talks

These 30-minute sessions showcase new or improved offerings from exhibitors. View full descriptions in the daily agenda or in the Conference App. These sessions will be held in the Trade Show at the end of aisle 100.

Monday, Nov. 11

11 a.m.	Solar savings improve districts' operational spending — Melink Solar
1 p.m.	Connecting for success: Engaging leadership teams — Capturing Kids' Hearts
2 p.m.	Strategies for teacher shortages and
	achievement gaps — The Princeton Review Tutor.com
2:45 p.m.	Using thermostats to increase comfort and cost savings — Ameresco Inc., Smart Building Solutions
3:30 p.m.	How to tackle the 'now what' of strategic plans — Abre
4:15 p.m.	Connecting for success: Engaging leadership teams — Capturing Kids' Hearts

Tuesday, Nov. 12

8:15 a.m.	Adding air conditioning to your legacy buildings
	 Ameresco Inc., Smart Building Solutions
9 a.m.	Solar savings improve districts' operational
	spending — Melink Solar
9:45 a.m.	How to tackle the 'now what' of strategic plans
	– Abre
10:30 a.m.	Strategies for teacher shortages and
	achievement gaps — The Princeton Review
	Tutor.com

Relaxation Stations

Visit these areas, located at the end of aisles 100 and 1400 in the Trade Show, to enjoy complimentary back massages, manicures, blood pressure screenings and more.

Student Entrepreneurs Corner

Learn about the small businesses students have created. Located at the end of aisle 1300.

Trade Show Coffee Break

Take a break from learning sessions on Tuesday, Nov. 12, from 8:30 a.m.-9:30 a.m. Meet with exhibitors and enjoy coffee as you travel the Trade Show Hall. Stations will be available in the middle of the Trade Show.

Note: Promotional copy, phone numbers and website information are provided by the vendors. Appearance in the Trade Show does not constitute an endorsement by OSBA. Exhibitors current as of Sept. 30, 2024.

TRADE SHOW GAME Pick up a Trade Show Game Card at Registration, the OSBA Pavilion, the Information Station or

the OSBA Pavilion, the Information Station or inside the Trade Show. To be entered in the raffle, you must visit conference sponsors to receive stickers for your game card. Completed cards may then be deposited at the front of Trade Show Hall, near the doors to the Main Concourse. Winners will be drawn throughout the day on Monday and Tuesday.

Visit the following exhibitors to get stickers for your game card:

- Amergis Educational Staffing and Sunburst Workforce Advisors booth 1130
- Baird Public Finance, booth 219
- GradyBenefits, booth 800
- Kids PAC, booth 126
- NAC Architecture, booth 725
- Ohio School Plan, booth 301
- Robertson Construction Services Inc., booth 606
- Sedgwick Managed Care Ohio, booth 813
- Varsity Tutors for Schools, booth 419

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www.1n5.org

Coalition of Ohio Rural and Appalachian Schools 1425

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(740) 593-4445

www.ohiocoras.com

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Kids Voting Ohio

A free, nonpartisan voter and civics education program for Ohio students in grades three to 12. The program includes mock elections, student scholarships, voter registration programs and voter resources.

(614) 325-4648

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NAMI Ohio — National Alliance on Mental Illness 1429

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(800) 282-0515	https://charitable.ohioago.gov

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www.ohiobusinessweek.org

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Ohio Department of Education and Workforce 1434

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(877) 644-6338 http://education.ohio.gov

Ohio Environmental Protection Agency 1431

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(614) 644 2873 https://epa.ohio.gov/divisions-and-offices/ environmental-education

Ohio Facilities Construction Commi	ssion	1426
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Ohio Opioid Education Alliance 1438

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(614) 224-8114 https://beatthestigma.org

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Ohio School Safety Center

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(614) 644-2641	www.ohioschoolsafetycenter.ohio.gov
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Ohio School-Based Health Alliance 1435

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Support Ohio Schools	1428			
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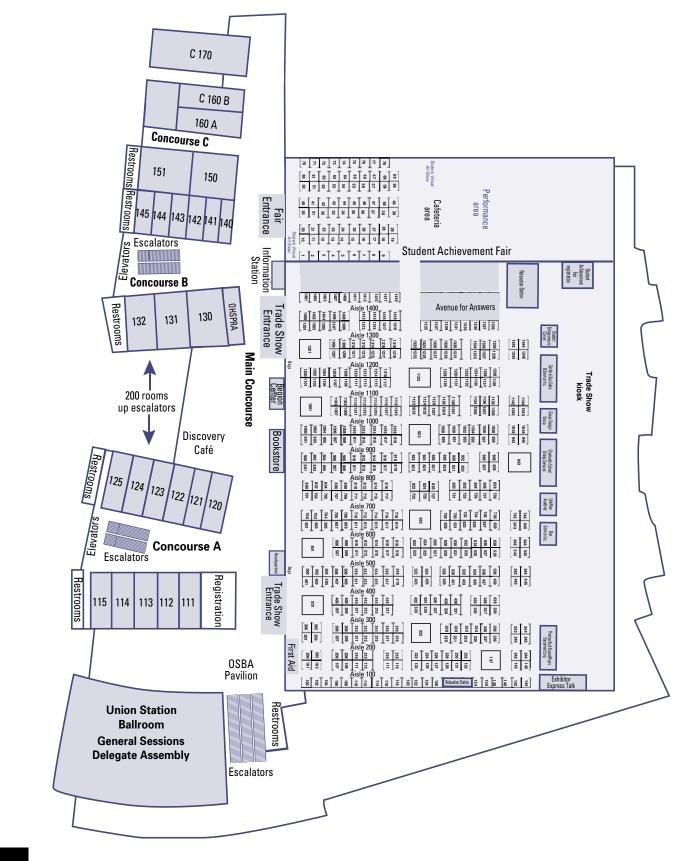
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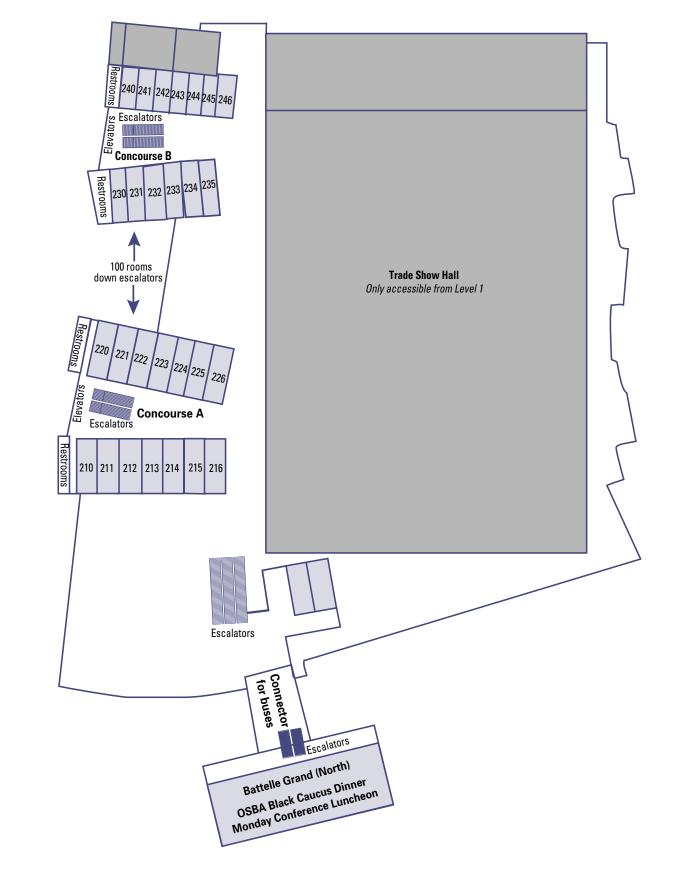
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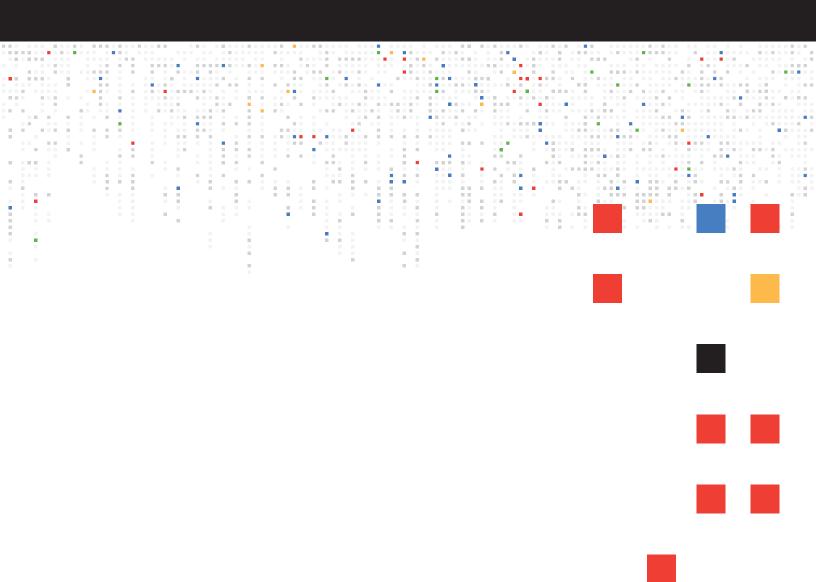


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